

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Laurel Touby		01/19/2007	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	mediabistro.com inc.		
<b>Street Address:</b>	494 BROADWAY - 4TH FLOOR		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10012		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2631704	AVANTGUILD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)962-0741		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	docket-oppedahl@oppedahl.com		
<b>Correspondent Name:</b>	Oppedahl Patent Law Firm LLC		
<b>Address Line 1:</b>	P O Box 4850		
<b>Address Line 4:</b>	Frisco, COLORADO 80443-4850		
<b>ATTORNEY DOCKET NUMBER:</b>	LATO AVANTGUILD		
<b>NAME OF SUBMITTER:</b>	Carl Oppedahl		
<b>Signature:</b>	/s/		
<b>Date:</b>	01/19/2007		

Total Attachments: 1

**900067309**

**TRADEMARK  
 REEL: 003464 FRAME: 0706**

**OP \$40.00 2631704**



ASSIGNMENT

Laurel Touby hereby assigns to mediabistro.com inc., its successors and assigns, her entire right, title and interests in US trademark registration number 2,631,704 and the mark recited therein, along with the associated goodwill.

Signature Laurel Touby

Name: Laurel Touby

Date 1/19/07

Witness: Leonard Cecere

Name: LEONARD CECERE

*Swear to before me  
this 19<sup>th</sup> day of Jan 2006*

LEONARD CECERE  
Notary Public - State of New York  
NO. 01CE4711987  
Qualified in New York County  
My Commission Expires April 30, 2010

*Leonard Cecere  
N.Y. State  
N.Y. County*

