

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/11/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Parfums Givenchy		12/01/2006	CORPORATION: FRANCE

RECEIVING PARTY DATA

Name:	Mulhens GmbH & Co. KG
Street Address:	Venloer Strasse 241-245
City:	50823 Cologne
State/Country:	GERMANY
Entity Type:	CORPORATION: GERMANY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2695064	INTO THE BLUE

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: ESCA - 0610092

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:

CH \$40.00 2695064

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Michelle P. Foxman

Signature:

/diana sullivan/

Date:

01/18/2007

Total Attachments: 1

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CONFIRMATORY ASSIGNMENT

WHEREAS, Parfums Givenchy, a French corporation, with an address of 77, rue Anatole France, 92300, Levallois-Perret, France ("Assignor"), was the owner of the following trademark (hereinafter, the "Trademark"):

TRADEMARK
INTO THE BLUE

REGISTRATION NO.
2.695,064

WHEREAS, Mulhens GmbH & Co. KG, a German corporation, located and doing business at Venloer Strasse 241-245, 50823 Cologne, Germany ("Assignee"), acquired said Trademark and all associated goodwill in the Trademarks, effective June 11, 2006;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective June 11, 2006, of all right, title and interest in and to the Trademark and the above-named registration therefor, together with the goodwill of the business symbolized by the Trademark, and with all claims arising out of or relating to the use or ownership of the Trademark..

Dated: December 1st 2006

Parfums Givenchy/

By: _____

Name: Alain Lorenz

Title: CEO