



103361172 EET
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Eve Holdings Inc.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: Delaware
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Liggett Group LLC

Internal _____

Address: _____

Street Address: 100 Maple Lane

City: Mebane

State: North Carolina

Country: USA Zip: 27302

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other Ltd. Liability Co. Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) January 1, 2007

- Assignment Merger
- Security Agreement Change of Name
- Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

See attached Exhibit A.

103361172 2007

B. Trademark Registration No.(s)

See attached Exhibit B.

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

See attached Exhibits A and B.

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Victoria Spier Evans

Internal Address: Suite 150

Street Address: One Park Drive, P.O. Box 13818

City: Research Triangle Park

State: North Carolina Zip: 27709

Phone Number: 919-990-3590

Fax Number: 919-990-3505

Email Address: vspierevans@lvbrands.com

6. Total number of applications and registrations involved:

81

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 2040

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

John R. Long
Signature

January 2, 2007

Date

01/11/2007 DRYRNE 00000026 26586448

Signature

40.00 of John R. Long
2000.00 of Person Signing

Total number of pages including cover sheet, attachments, and document:

16/18

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

EXHIBIT A
U.S. TRADEMARK APPLICATIONS

ASSIGNED JANUARY 1, 2007
FROM EVE HOLDINGS INC. TO LIGGETT GROUP LLC

MARK	CLASS	APP NO.	FILING DATE
212	34	78/586,445	03/14/2005
919	34	78/586,436	03/14/2005
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VENTURO	34	78/561,940	02/07/2005
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EXHIBIT B
U.S. TRADEMARK REGISTRATIONS

ASSIGNED JANUARY 1, 2007
FROM EVE HOLDINGS INC. TO LIGGETT GROUP LLC

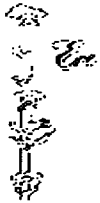
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EVE & Design 	34	1,550,482	08/01/1989
FILTER KINGS & Design	34	1,442,388	06/09/1987
FM	34	734,059	07/10/1962
FRONTIER	34	897,238	08/25/1970
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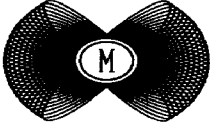
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PYRAMID & Design	34	1,804,692	11/16/1993
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Q QUALITY BLEND & Design	34	1,344,930	06/25/1985
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QUALITY LIGHTS Leaf Design	34	1,434,164	03/24/1987
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RESPONSE	34	1,101,686	09/05/1978
SEATTLE	34	1,068,687	06/28/1977
TASTE OF AMERICA	34	1,802,889	11/02/1993
TASTE SHINES THROUGH	34	2,754,308	08/19/2003
VIRGINIA BRIGHTS	34	133,272	07/20/1920

**TRADEMARK ASSIGNMENT
FROM EVE HOLDINGS INC.
TO LIGGETT GROUP LLC**

This Trademark Assignment (hereinafter referred to as this "Assignment") is effective as of January 1, 2007 by and between EVE HOLDINGS INC., a Delaware corporation having a place of business at 209 Baynard Building, 3411 Silverside Road, Wilmington, Delaware 19810 (hereinafter referred to as "Assignor"), and Liggett Group LLC, a Delaware limited liability company having a place of business at 100 Maple Lane, Mebane, North Carolina 27302 (hereinafter referred to as "Assignee").

WHEREAS, Assignor has adopted, used, is using (either directly or through a related company or licensee), and is, to the best of its knowledge and belief, the owner of the trademarks listed on Schedule A attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as the "Trademarks");

WHEREAS, Assignor has acquired goodwill associated with and symbolized by the Trademarks and has not abandoned the same;

WHEREAS, Assignor is the owner of certain United States trademark registrations and applications relating to the Trademarks, as listed on Schedule B attached hereto and incorporated herein by reference (hereinafter collectively referred to as the "Registrations and Applications");

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks and the Registrations and Applications in the United States and any other registered or unregistered trademarks owned or used by Assignor or any of its licensees in the United States; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks and the Registrations and Applications in the United States and any other registered or unregistered trademarks owned or used by Assignor or any of its licensees in the United States;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and sells to Assignee all right, title, and interest in the United States as Assignor may possess in and to the following:

- (1) the Trademarks set forth on Schedule A;
- (2) the Registrations and Applications set forth on Schedule B;
- (3) any other registered or unregistered trademarks owned or used by Assignor or any of its licensees anywhere in the United States; and

- (4) Assignor's business relating to the foregoing Trademarks, Registrations and Applications, and other registered or unregistered trademarks owned or used by Assignor or any of its licensees anywhere in the United States;

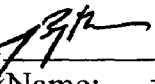
together with the goodwill throughout the United States symbolized by the Trademarks, the Registrations and Applications, and any other registered or unregistered trademarks owned or used by Assignor or any of its licensees in the United States, and with any rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to prosecute any claims of infringement or any other causes of action concerning the Trademarks, and the Registrations and Applications, including the right to prosecute any claims that might have arisen prior to the date of this Assignment, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

This Assignment may be executed in one or more counterparts, all of which taken together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be executed by their respective duly authorized officers as of January 1, 2007.

ASSIGNOR:
EVE HOLDINGS INC.

ASSIGNEE:
LIGGETT GROUP LLC

By: 

Name: J. Bryant Kirkland III
Title: Vice President and Treasurer

By: _____
Name:
Title:

- (4) Assignor's business relating to the foregoing Trademarks, Registrations and Applications, and other registered or unregistered trademarks owned or used by Assignor or any of its licensees anywhere in the United States;


together with the goodwill throughout the United States symbolized by the Trademarks, the Registrations and Applications, and any other registered or unregistered trademarks owned or used by Assignor or any of its licensees in the United States, and with any rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to prosecute any claims of infringement or any other causes of action concerning the Trademarks, and the Registrations and Applications, including the right to prosecute any claims that might have arisen prior to the date of this Assignment, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

This Assignment may be executed in one or more counterparts, all of which taken together shall constitute one and the same instrument.

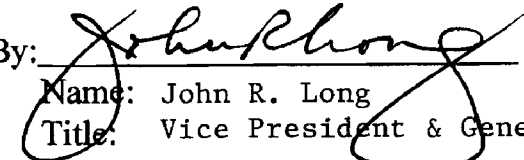
IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be executed by their respective duly authorized officers as of January 1, 2007.

ASSIGNOR:
EVE HOLDINGS INC.

ASSIGNEE:
LIGGETT GROUP LLC

By: 

Name: J. Bryant Kirkland III
Title: Vice President and Treasurer

By: 

Name: John R. Long
Title: Vice President & General Counsel

STATE OF FLORIDA
COUNTY OF MIAMI-DADE

On JANUARY 1, 2007, before me, MARTHA ELENA BASORA,
personally appeared J. BRYANT KIRKLAND III personally known to me (or
proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are
subscribed to the within instrument, and acknowledged to me that he executed the same in his
authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity
upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



Martha Elena Basora
Signature

STATE OF _____
COUNTY OF _____

On _____, 2007, before me, _____,
personally appeared _____ personally known to me (or
proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are
subscribed to the within instrument, and acknowledged to me that he executed the same in his
authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity
upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Signature

STATE OF FLORIDA
COUNTY OF MIAMI-DADE

On JANUARY 1, 2007, before me, MARTHA ELENA BASORA,
personally appeared J. BRYANT KIRKLAND II personally known to me (or
proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are
subscribed to the within instrument, and acknowledged to me that he executed the same in his
authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity
upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



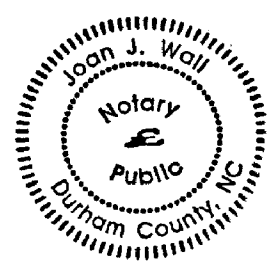
Martha Elena Basora
Signature

STATE OF North Carolina
COUNTY OF Durham

On JANUARY 1, 2007, before me, JOAN J. WALL,
personally appeared John R. Long personally known to me (or
proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are
subscribed to the within instrument, and acknowledged to me that he executed the same in his
authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity
upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]






Joan J. Wall
Signature Notary Public - JOAN J. WALL
MY COMMISSION EXPIRES 11-18-2007

SCHEDULE A

**TO TRADEMARK ASSIGNMENT DATED JANUARY 1, 2007
FROM EVE HOLDINGS INC. TO LIGGETT GROUP LLC**

TRADEMARKS

212
919
ALOHA
APEX
BALANCE
BECAUSE YOU'RE A WOMAN
BEN'S BEST
BRAND MARKETING
BRONSON
CABARET
CALYPSO
CANNON
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CLASS A
CLASS A & Design (Colors Blue & Gold)
CLASS A & Design (Red, Gold, & Blue)
CLASS A & Design (Colors Green, Gold & Blue)
DEVON
DORADO
DORSET
DRAFT
DUKE

DUKE'S
DUKE OF DURHAM
DUSTERS
EPIC
EVE
EVE & Design 
FILTER KINGS & Design
FLAGSTAFF
FM
FRONTIER
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GOLD LEAF & Design 
GRAND PRIX
JADE Holographic Label
KING OF LOW PRICE
KINGSPORT & Design
LIGETT GROUP INC. design logo (black/white) 
LIGET

LIGGETT GROUP
LIGGETT SELECT
LOWEST LEGAL PRICE FIGHTER
LOWEST PRICE FIGHTER
LUXURY FOR LESS
LYRIC
M & Design


MONTEGO
OASIS
OASIS & Design
OASIS & Design
PARKWAY
PELHAM
PREMIUM TASTE THAT RULES
PYRAMID
PYRAMID & Design
PYRAMID & Design
Q & Design
Q QUALITY BLEND & Design
Q QUALITY BLEND & Design Label
QUALITY
QUALITY KINGS & Design
QUALITY LIGHTS Leaf Design
QUOTA
RENO
RESPONSE



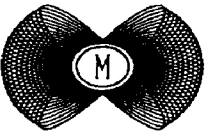
RUMBLERS
SANDSTONE
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SINCERELY YOURS
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