

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release and Reassignment of Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harris N.A.		12/19/2006	National Banking Association:
RECEIVING PARTY DATA			
Name:	Wisconsin Cheese Group, Inc.		
Street Address:	105 Third Street		
City:	Monroe		
State/Country:	WISCONSIN		
Postal Code:	53566		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	1495264	EL VIAJERO	
Registration Number:	2686430	HONEY CREEK	
Registration Number:	2752254	WISCONSIN FARMS	
Registration Number:	2876481	QUESERIA CARIBE	
Registration Number:	2752253	WUNDERBAR	
Registration Number:	1356204	BOLT	
Serial Number:	76591646	E-Z MELT	
CORRESPONDENCE DATA			
Fax Number:	(202)756-9299		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973443-3548		
Email:	matthew.mayer@thomson.com		
Correspondent Name:	Greenberg Traurig, LLP		
Address Line 1:	200 Park Avenue		
Address Line 4:	Florham Park, NEW JERSEY 07932		

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NAME OF SUBMITTER:	Matthew Mayer
Signature:	/Matthew Mayer/
Date:	01/19/2007
Total Attachments: 6 source=HarrisNA-WiscoCheese-TM18#page2.tif source=HarrisNA-WiscoCheese-TM18#page3.tif source=HarrisNA-WiscoCheese-TM18#page4.tif source=HarrisNA-WiscoCheese-TM18#page5.tif source=HarrisNA-WiscoCheese-TM18#page6.tif source=HarrisNA-WiscoCheese-TM18#page7.tif	

RELEASE AND REASSIGNMENT OF TRADEMARKS

THIS RELEASE AND REASSIGNMENT dated December 19, 2006 by Harris N.A., as successor by merger to Harris Trust and Savings Bank, as hereinafter described;

WITNESSETH:

WHEREAS, Harris N.A., a national banking association, as successor by merger with Harris Trust and Savings Bank, with its mailing address at 111 West Monroe Street, Chicago, Illinois 60603, (hereinafter referred to as the "*Secured Party*") and Wisconsin Cheese Group, Inc., a Wisconsin corporation with its mailing address at 105 Third Street, Monroe, Wisconsin 53566-0228 (the "*Debtor*") are parties to a certain Trademark Collateral Agreement dated December 30, 2004 which was recorded in the United States Patent and Trademark Office on January 5, 2005 at Reel 003005, Frame 0660, pursuant to which the Debtor granted a security interest in and collateral assignment of certain trademarks, trademark registrations, trademark applications and trademark licenses listed on Schedule A-1 and Schedule-2, each attached hereto and certain other property (collectively, the "*Trademarks*"); and

WHEREAS, the Debtor has requested that the Secured Party release its security interests in the Trademarks and reassign the same to the Debtor;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

The Secured Party hereby releases its security interests in and collateral assignment of, and reassigns, grants and conveys to the Debtor, without any representation, warranty, recourse or undertaking by the Secured Party, all of its right, title and interest, if any, in and to:

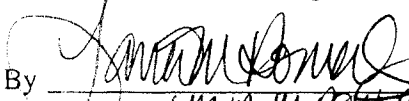
(i) Each trademark, trademark registration and trademark application listed on Schedule A-1 hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration and trademark application; and

(ii) Each trademark license listed on Schedule A-2 hereto and all royalties and other sums due or to become due under or in respect of each such trademark license, together with the right to sue for and collect all such royalties and other sums; and

(iii) All proceeds of the foregoing, including without limitation any claim by Debtor against third parties for damages by reason of past, present or future infringement of any trademark or trademark registration listed on Schedule A-1 hereto or of any trademark licensed under a trademark license listed on Schedule A-2 or by reason of injury to the goodwill associated with any such trademark, trademark registration or trademark license, in each case together with the right to sue for and collect said damages.

IN WITNESS WHEREOF, the Secured Party has caused this Release and Reassignment to be duly executed by its duly authorized officer as of the day and year first above written.

HARRIS N.A., as successor by merger with
Harris Trust and Savings Bank

By 
Name CHAVA M. POWERS
Title VICE PRESIDENT

**SCHEDULE A-1
TO TRADEMARK COLLATERAL AGREEMENT**

**REGISTERED TRADEMARKS
AND TRADEMARK APPLICATIONS**

FEDERAL TRADEMARK REGISTRATIONS

MARKS	REG. NO.	GRANTED
EL VIAJERO	1,495,264	1/28/87
HONEY CREEK	2,686,430	2/11/03
BOLT	1,356,204	2/11/85
WISCONSIN FARMS	2,752,254	6/1/99
QUESERIA CARIBE	2,876,481	4/15/03
WUNDERBAR	2,752,253	8/18/03

PENDING FEDERAL TRADEMARK APPLICATIONS

MARK	SERIAL NO.	FILED
BIO SALUD! (WITH DESIGN)	FILING PENDING	
E-Z MELT	76/591,646	5/11/04
QUESO MELT	FILING PENDING	
THE MEXICAN PARMESAN	FILING PENDING	

COMMON LAW MARKS AND TRADE NAMES

- (A) WISCONSIN LACE
- (B) MOZZA WHIPS
- (C) SWISS SWIRL
- (D) COUNTRY PURE
- (E) VIKING (DESIGN)
- (F) BEER KAESE

**REGISTERED STATE TRADEMARKS
AND TRADEMARK APPLICATIONS**

- (A) CHEESAMERICA (WITH A FLAG OVER THE I). (WISCONSIN ONLY)
- (B) QUESERIA CHALCO (WISCONSIN ONLY)

**REGISTERED FOREIGN TRADEMARKS
AND TRADEMARK APPLICATIONS**

None.

**SCHEDULE A-2
TO TRADEMARK COLLATERAL AGREEMENT**

TRADEMARK LICENSES

None.

**SCHEDULE A-1
TO TRADEMARK COLLATERAL AGREEMENT**

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AND TRADEMARK APPLICATIONS
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**REGISTERED FOREIGN TRADEMARKS
AND TRADEMARK APPLICATIONS**

None.

SCHEDULE A-2
TO TRADEMARK COLLATERAL AGREEMENT

TRADEMARK LICENSES

None.

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