

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Weider Publications, LLC		05/17/2006	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	American Media Operations, Inc.		
Street Address:	1000 American Media Way		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33464-1000		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78870910	LOOKING GOOD NOW!	
CORRESPONDENCE DATA			
Fax Number: (561)989-1224			
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone: 561-989-1229			
Email: llai@noss.amilink.com			
Correspondent Name: Lo-Mae Lai			
Address Line 1: 1000 American Media Way			
Address Line 4: Boca Raton, FLORIDA 33464-1000			
ATTORNEY DOCKET NUMBER:	LOOKING GOOD NOW!		
NAME OF SUBMITTER:	Lo-Mae Lai		
Signature:	/llai/		
Date:	01/19/2007		

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TRADEMARK
REEL: 003465 FRAME: 0141

Total Attachments: 0

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