

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

RDG Chicago Trademark Co

- Individual(s)
- General Partnership
- Corporation- State: IL
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 1-12-2007

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Bar Louie Trademark, Inc.

Internal Address: _____

Address: _____

Street Address: 1840 Pickwick Ave.

City: Galesburg

State: IL

Country: USA Zip: 60026

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship IL
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Serial No.

74390071

B. Trademark Registration No.(s)

1823417

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Bar Louie

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Rachel Dennis

Internal Address: _____

Street Address: 1840 Pickwick Ave

City: Galesburg

State: IL Zip: 60026

Phone Number: 847-510-2500

Fax Number: 847-510-2525

Email Address: _____

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:



Signature

1-18-2007

Date

RACHEL DENNIS

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

TRADEMARK ASSIGNMENT AGREEMENT

FOR GOOD AND VALUABLE CONSIDERATION, the sufficiency and receipt of which is hereby acknowledged, **RDG Chicago Trademark Co.**, an Illinois corporation having a business address of 1840 Pickwick Avenue, Glenview, IL 60026 (hereinafter sometimes referred to as "ASSIGNOR") hereby transfers, assigns, and conveys to **Bar Louie Trademark, Inc.**, an Illinois corporation having a business address of 1840 Pickwick Avenue, Glenview, Illinois 60026 (hereinafter sometimes referred to as "ASSIGNEE"), ASSIGNOR's entire worldwide right, title and interest in and to the trademark registration number 1823417, as well as any goodwill associated with the business symbolized by the trade names, trademarks and/or service marks and any and all common law trademark rights associated therewith; and any and all renewals thereof; all income, royalties, damages and payments now and hereafter due and/or payable with respect thereto, including, without limitation, damages and payments for which may have occurred at any time up to the date of this present TRADEMARK ASSIGNMENT AGREEMENT; and any and all United States and /or foreign trademark (or service mark) registrations which may issue on same in the future.

ASSIGNOR hereby covenants and warrants that it is transferring any rights it has with respect to the above-described worldwide right, title and interest by this instrument free of any encumbrances and that to the best of its knowledge no other agreement has been or will be executed in conflict herewith.

ASSIGNOR agrees to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer of trademark, service mark and trade name rights or to maintain said registration before both the United States Patent and Trademark Office and the Trademark Offices of any and all foreign countries, at ASSIGNEE's expense, as well as to cooperate with ASSIGNEE in obtaining and/or providing information required in any proceedings relating to said trademarks, service marks and trade names.

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and the appropriate official in any other country, to issue any and all additional trademark and service mark registrations or amended registrations that have been or may be granted upon any application or petition for same, to ASSIGNEE, its successors and/or assigns.

ASSIGNOR:


RDC Chicago Trademark Co.

By: Roger Greenfield
Title: President

Date: 1/12 2007

ASSIGNEE:


Bar Louie Trademark, Inc.

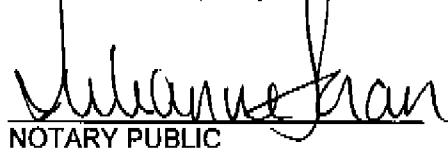
By: Roger Greenfield
Title: President

Date: 1/12 2007

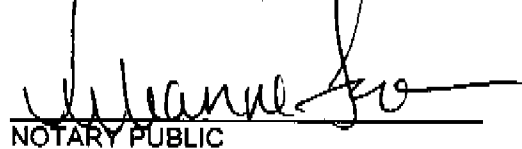
State of IL)
) ss.
County of Cook)

State of IL)
) ss.
County of Cook)

This instrument was acknowledged /subscribed and sworn to Before me on this 12 day of January, 2007 by Roger Greenfield


NOTARY PUBLIC

This instrument was acknowledged /subscribed and sworn to before me on this 12 day of January, 2007 by Roger Greenfield


NOTARY PUBLIC

