

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Tentoe, Inc.		01/17/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SellPoint, Inc.		
<b>Street Address:</b>	5700 Stoneridge Mall Road, Suite 320		
<b>City:</b>	Pleasanton		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94588		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77063855	SELLPOINT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(650)493-6811		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	trademarks@wsgr.com		
<b>Correspondent Name:</b>	Francine M. Hanson		
<b>Address Line 1:</b>	650 Page Mill Road		
<b>Address Line 4:</b>	Palo Alto, CALIFORNIA 94304		
<b>ATTORNEY DOCKET NUMBER:</b>	32423-TM1001		
<b>NAME OF SUBMITTER:</b>	Attorney		
<b>Signature:</b>	/Francine M. Hanson/		
<b>Date:</b>	01/23/2007		

CH \$40.00 77063855

Total Attachments: 2

**900067437**

**TRADEMARK  
 REEL: 003466 FRAME: 0304**

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# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "TENTOE, INC.", CHANGING ITS NAME FROM "TENTOE, INC." TO "SELLPOINT, INC.", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF JANUARY, A.D. 2007, AT 4:36 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3223564 8100

070054270



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State  
AUTHENTICATION: 5361125

DATE: 01-17-07

TRADEMARK  
REEL: 003466 FRAME: 0306

**CERTIFICATE OF AMENDMENT  
OF  
THE THIRD AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
TENTOE, INC.**

Tentoe, Inc., a corporation organized and existing under the laws of the State of Delaware, (the "Corporation"), hereby certifies as follows:

1. The original Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware on May 5, 2000.

2. This Certificate of Amendment has been duly adopted in accordance with the applicable provisions of Section 242 of the General Corporation Law of the State of Delaware by the Board of Directors and the stockholders of the Corporation.

3. Pursuant to Section 242 of the General Corporation Law of the State of Delaware, this Certificate of Amendment amends the provisions of the Corporation's Certificate of Incorporation as set forth herein.

4. Article I of the Corporation's Third Amended and Restated Certificate of Incorporation is hereby amended to read in its entirety as follows:

"The name of the corporation is SellPoint, Inc. (the "Company")"

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed by Eric Martin, its President, effective as of January 17, 2007.

TENTOE, INC.

By: 

Eric Martin, President and Chief Executive Officer