

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Caledonian Pacific Ltd.		01/09/2007	LIMITED PARTNERSHIP: TEXAS
RECEIVING PARTY DATA			
Name:	MD Manageco, Inc.		
Street Address:	10610 Gulfdale Street		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78216		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	74583957	MAD DOGS	
Serial Number:	74583964	MAD DOGS	
Serial Number:	74543769	MAD DOGS	
CORRESPONDENCE DATA			
Fax Number:	(212)775-8800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	cnoia@kilpatrickstockton.com		
Correspondent Name:	Kilpatrick Stockton LLP		
Address Line 1:	31 West 52nd Street		
Address Line 2:	14th Floor		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Jason M. Vogel for Kilpatrick Stockton		
Signature:	/Jason M. Vogel/		

OP \$90.00 74583957

Date:

01/23/2007

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, CALEDONIAN PACIFIC LTD., a limited partnership organized and existing under the laws of Texas ("**Assignor**"), is the owner of the following trademarks registered in the U.S. Patent and Trademark Office (hereinafter, the "**Trademarks**");

	Serial Number	Reg. Number	Mark	Class
1	74583957	3189700	MAD DOGS (Stylized)	25
2	74583964	3184142	MAD DOGS & Design	25
3	74583973	2382021	MAD DOGS	14
4	74583963	2453350	MAD DOGS & Design	21
5	74583960	2214848	MAD DOGS & Design	14
6	74543769	2625310	MAD DOGS	42

and WHEREAS, MD Manageco, Inc., a corporation organized and existing under the laws of Texas, located at 10610 Gulfdale Street, San Antonio, Texas 78216 ("**Assignee**"), is desirous of acquiring the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

CALEDONIAN PACIFIC LTD.

By: 

Laura McAllister Johnson
President

Date: 1/9/07