

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KONA COMMUNICATIONS, INC.		01/19/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	RANDALL-REILLY PUBLISHING COMPANY, LLC		
Street Address:	3200 RICE MINE ROAD, NE		
Internal Address:	P.O. BOX 2029		
City:	TUSCALOOSA		
State/Country:	ALABAMA		
Postal Code:	35406		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1306976	THE SUCCESSFUL DEALER	
CORRESPONDENCE DATA			
Fax Number:	(704)339-3425		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	704-377-8125		
Email:	jhunter@rbh.com		
Correspondent Name:	Jayne C. Hunter		
Address Line 1:	101 North Tryon Street		
Address Line 2:	Suite 1900		
Address Line 4:	Charlotte, NORTH CAROLINA 28246		
ATTORNEY DOCKET NUMBER:	18901.00012		
NAME OF SUBMITTER:	Jayne C. Hunter		
Signature:	/Jayne C. Hunter/		

OP \$40.00 1306976

Date:

01/23/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Kona Communications, Inc., a Delaware corporation (the "Assignor"), has adopted and used the trademark "The Successful Dealer" (the "Mark"), registered in the U.S. Patent and Trademark Office, Registration No. 1306976; and

WHEREAS, Randall-Reilly Publishing Company, LLC, a Delaware limited liability company (the "Assignee"), is desirous of acquiring any and all rights that Assignor may have in and to the said Marks and the registrations therefore, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark and the registration therefore for the United States and throughout the world together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform other reasonable acts the Assignee may require in order to vest all Assignor's right, title and interest in and to the said mark in the Assignee and/or to provide evidence to support any of the foregoing in the even such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

Signature page follows.

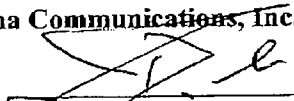
Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform other reasonable acts the Assignee may require in order to vest all Assignor's right, title and interest in and to the said mark in the Assignee and/or to provide evidence to support any of the foregoing in the even such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

This the 19th day of January, 2007.

ASSIGNOR:

Kona Communications, Inc.

By: _____


James D. Moss
President

Signature Page to Trademark Assignment