

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Exchange Solutions, Inc.		01/02/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Latin America Media Management L.L.C.		
Street Address:	95 Merrick Way, Suite 600		
City:	Coral Gables		
State/Country:	FLORIDA		
Postal Code:	33134		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2554239	LATINTRADE.COM	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-760-0404		
Email:	efiling@kmob.com		
Correspondent Name:	Knobbe, Martens, Olson & Bear, LLP		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	FREED11.001T		
NAME OF SUBMITTER:	Stacey R. Halpern		
Signature:	/Stacey R. Halpern/		
Date:	01/24/2007		

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is effective the 2nd day of JANUARY 2007 by and between Exchange Solutions, Inc., Delaware corporation ("Assignor") and Latin America Media Management L.L.C, a Florida limited liability company ("Assignee"), (collectively referred to as the "Parties").

WHEREAS, Assignor has adopted and used and is the owner of the trademark listed in Exhibit A hereto and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter referred to as the "Mark");

WHEREAS, Assignor is the owner of U.S. Trademark Registration No. 2,554,239 for the Mark (the "Registration");

WHEREAS, Assignor has acquired goodwill associated with and symbolized by said Mark and had not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Mark and Registration; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Mark and Registration;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and sells to Assignee all rights, title, and interest as Assignor may possess in and to the following:

- (1) The Trademarks set forth in Schedule A;
- (2) The Registration set forth in Schedule B; and
- (3) Any other registrations or applications for the Mark or unregistered trademarks for the Mark owned or used anywhere in the world by Assignor;

together with the goodwill symbolized by said Mark and Registration as well as other registered or unregistered trademarks for the Mark owned or used anywhere in the world by Assignor concurrent with the transfer of the goodwill and business associated therewith, and certain tangible assets as indicia of said goodwill as well as all income, royalties or claims relating to the Mark due or payable on or after the effective date of this Assignment.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed the day and year first above written.

Exchange Solutions, Inc.,

Jose Borda

Name: JOSE BORDA

Title: DIRECTOR

Latin America Media Management L.L.C

Jose Borda

Name: JOSE BORDA

Title: PRESIDENT

SCHEDULE A**Marks:**

LATINTRADE.COM

SCHEDULE B

Mark	Country/State	Reg. No.	Classes
LATINTRADE.COM	U.S.	2,554,239	35 and 42

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