

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/22/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Corporate Brand Incorporated		01/22/2007	CORPORATION: NEW JERSEY

**RECEIVING PARTY DATA**

Name:	Target Brands, Inc.
Street Address:	1000 Nicollet Mall
Internal Address:	TPS-3165
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55403
Entity Type:	CORPORATION: MINNESOTA

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3135422	CLIPLESS COUPON

**CORRESPONDENCE DATA**

Fax Number: (612)696-3399  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 612-696-5908  
 Email: trademark.info@target.com  
 Correspondent Name: Target Brands, Inc.  
 Address Line 1: 1000 Nicollet Mall  
 Address Line 2: TPS-3165  
 Address Line 4: Minneapolis, MINNESOTA 55403

ATTORNEY DOCKET NUMBER:	2007-000117
NAME OF SUBMITTER:	Ann Dunn Wessberg

CH \$40.00 3135422

Signature:

/Ann Dunn Wessberg/

Date:

01/26/2007

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Corporate Brand Incorporated, a New Jersey corporation (the "Assignor") with its principal place of business at P.O. Box 1, Leonardo, NJ 07737, and Assignee, an entity to be listed below as Assignee following execution of this Assignment by Assignor.

WHEREAS, contemporaneous with the execution of this Assignment, Assignor and Assignee are executing an Agreement (the "Agreement") to which this Assignment is referenced and attached;

WHEREAS, Assignor is the owner of all right, title, and interest in and to the CLIPLESS COUPON trademark (hereinafter the "Mark") and federally registered the Mark on August 29, 2006 (Registration Number 3,135,422).

WHEREAS, Assignee wishes to acquire the Mark and all right, title, and interest thereto, and Assignor wishes to assign the Mark and all right, title and interest thereto the presently anonymous Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignment: Assignor does hereby irrevocably sell, assign, transfer, and convey to Assignee, all right, title and interest including common law rights, title, and interest, in the United States of America, in and to the Mark, together with the goodwill of the business symbolized by the Mark, including without limitation Registration Number 3,135,422 and all rights of priority and renewal as may now or hereafter be granted by law, and any domain name containing the Mark or any derivative of the Mark ("Domain Names") including Cliplesscoupon.com. Assignor shall cooperate to transfer any such Domain Names on or before six (6) months following the execution of this Assignment. Assignor may transfer the Domain Name prior to the termination date defined in the Agreement at the sole discretion of the Assignor.

Representations and Warranties: Assignor hereto represents and warrants that it has the right and authority to execute this Agreement and that it has not sold, assigned, transferred, conveyed, licensed or otherwise disposed of the Mark, or any interest therein.

Anonymity of Assignee: Assignor agrees to the anonymity of the Assignee prior to Assignor's execution of this Agreement, and binds itself through this Agreement regardless of the identity of Assignee.

Signed at 9:00 a.m., this 22 day of January, 2007.

**Assignor: CORPORATE BRAND INCORPORATED**

By: [Signature]  
Name: John A. Zalepka, Jr.  
Title: President

**Assignee: TARGET BRANDS, INC.**

[Signature]  
Name: Ann Dunn Wessberg  
Title: Assistant Secretary