

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PVF Operating Co., LLC		12/31/2003	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Made In Nature, LLC		
Street Address:	2500 South Fowler Avenue		
City:	Fresno		
State/Country:	CALIFORNIA		
Postal Code:	93725		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1779065	MADE IN NATURE	
Serial Number:	78538746	MADE IN NATURE CERTIFIED ORGANIC	
Serial Number:	78538740	MADE IN NATURE CERTIFIED ORGANIC	
Registration Number:	1798053	MADE IN NATURE CERTIFIED ORGANIC	
Registration Number:	2215887	MADE IN NATURE CERTIFIED ORGANIC	
CORRESPONDENCE DATA			
Fax Number:	(602)445-8100		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	602 445 8210		
Email:	ullmanj@gtlaw.com, phxipmail@gtlaw.com		
Correspondent Name:	James A. Ullman		
Address Line 1:	2375 East Camelback Road		
Address Line 2:	Suite 700		
Address Line 4:	Phoenix, ARIZONA 85016		

CH \$140.00 1779065

ATTORNEY DOCKET NUMBER:	059931.012900
NAME OF SUBMITTER:	James A. Ullman
Signature:	/james a. ullman/
Date:	01/27/2007
<p>Total Attachments: 5 source=MIN Trademark Assignment Agreement#page1.tif source=MIN Trademark Assignment Agreement#page2.tif source=MIN Trademark Assignment Agreement#page3.tif source=MIN Trademark Assignment Agreement#page4.tif source=MIN Trademark Assignment Agreement#page5.tif</p>	

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is made effective December 31, 2003, by and between PVF OPERATING CO., LLC, a California limited liability company (hereinafter called "Assignor") and MADE IN NATURE, LLC, a California limited liability company (hereinafter called "Assignee").

RECITALS

Assignor and Assignee are parties to an Agreement of Reorganization, dated effective as of December 31, 2003, (the "Agreement") pursuant to which Assignee is being allocated and distributed those assets and liabilities of Assignor related to the marketing of Made in Nature branded products.

NOW, THEREFORE, in consideration of the foregoing premises and the mutual covenants and agreements herein contained, the parties hereto agree as follows:

1. Assignment of Trademarks. For good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby sells, conveys, assigns, transfers, and delivers to Assignee, and its successors and assigns, all of Assignor's rights, titles and interests, including all common law rights and goodwill associated therewith, and the entire right, title, and interest in and to any and all claims and demands they may have either at law or in equity arising out of past, present or future third-party infringement thereof, in and to the trademarks, trade names, and service marks set forth in Schedule 1 to this Assignment (the "Trademarks"), to have and to hold the Trademarks forever, free and clear of all encumbrances, except for the license of the "Made in Nature" trademark to Takanashi Milk Products Company Limited, a Japanese corporation, which license is perpetual and is limited to Japan (the "Japanese License").

2. Further Assurances. Assignor covenants with Assignee that Assignor will take all such further actions, execute and deliver all such further documents, and do all other acts and things as Assignee may reasonably request for the purpose of carrying out the intent of this Assignment.

3. USPTO. Assignor hereby authorizes the United States Patent and Trademark Office and other corresponding officials of other jurisdictions, as appropriate, to record this instrument and to record Assignee as the owner of the Trademarks with respect to any such trademarks that are currently registered in Assignor's name, except for the Japanese License.

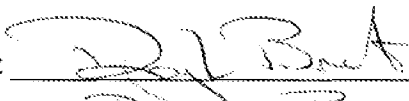
4. Counterparts. This Assignment may be executed in one or more counterparts for the convenience of the parties hereto, each of which will be deemed an original but all of which together will constitute one and the same instrument.

5. Governing Law. This Assignment shall be governed by, and construed, interpreted and enforced in accordance with, the laws of the State of California.

Signed as of the date first written above.

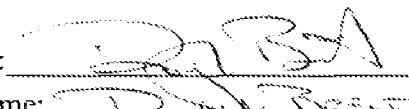
ASSIGNOR:

PVF OPERATING CO., LLC
a California limited liability company

By: 
Name: Deborah Brent
Title: Manager

ASSIGNEE:

MADE IN NATURE, LLC
a California limited liability company

By: 
Name: Deborah Brent
Title: Manager

SCHEDULE 1
TRADEMARKS

See attached.

File #	Mark	Country	Reg. Owner	Doc. Enclosed	Registration #	Reg. Date	Classes	Good/Services	Renewal Date	Status
W-3992	"Made in Nature"	Benelux	MIN Inc	Yes	523,318	10/02/1992	29, 31	preserved, dried, cooked, frozen and prepared fruits and vegetables, including organically grown, wild harvested, and fresh fruits and vegetables	10/02/2002	Issued
W-4003	"Made in Nature"	Canada	MIN Inc	Yes	423,398	02/18/1994	29, 31	frozen & prepared, organically grown or wild harvested vegetables; fresh organically grown or wild harvested fruit & vegetables	02/18/2009	Issued
W-4007	"Premier Valley"	Canada		No			29	dried fruits and nuts	03/21/2003	Extended
W-4008	"Made in Nature Certified Organic"	Canada	MIN Inc	Yes	TMA 555,833	12/24/2001		fresh fruits and vegetables	12/24/2016	Issued
W-4023	"Premier Valley"	European Coun	PVF Inc	Yes	980,813	04/11/2000	29	dried fruits and nuts	11/09/2008	Issued
W-3993	"Made in Nature"	France	MIN Inc	Yes	92/446,134	12/15/1992	29,31	fresh, frozen and prepared organically grown or wild harvested fruits and vegetables	12/15/2002	Expired
W-3986	"Premier Valley"	Japan	PVF Inc	Yes	4500986	08/24/2001	32	prune juice and other fruit juices; beer; soft drinks; vegetable juices; whey beverages; extracts of hops for making beer	08/24/2011	Issued
W-3994	"Made in Nature"	Japan	MIN Inc	Yes	4100525	01/09/1998	31	organically grown and other fruits and vegetables	01/09/2008	Issued
W-3995	"Made in Nature Certified Organic Logo"	Japan	MIN Inc	Yes	4206890	10/30/1998		baby foods made of organically processed ingredients	10/30/2008	Issued
W-3997	"Made in Nature Certified Organic Logo"	Japan	MIN Inc	Yes	3559952	11/14/1997	32	beer; refreshing drinks; fruit drinks; vegetable juice for drinking; lactic drinks; hop extract for brewing	11/14/2007	Issued
W-3998	"Made in Nature Certified Organic"	Japan	MIN Inc	Yes	4227277	01/08/1999	29	organic processed vegetables, organic processed fruits, organic milk products, organic edible oils and fats	01/08/2009	Issued
W-3999	"Made in Nature Certified Organic"	Japan	MIN Inc	Yes	4227278	01/08/1999	30	organic coffee and cocoa, organic coffee beans, organic cube and refine sugar, organic confectionery and bread; organic	01/08/2009	Issued

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File #	Mark	Country	Reg. Owner	Doc. Enclosed	Registration #	Reg. Date	Class	Good/Service	Renewal Date	Status
W-4000	Made in Nature Certified Organic Logo	Japan	MIN Inc	Yes	4160838	06/26/1998	31	instant confectionary mix foxtail millet, millet, sesame, buckwheat, corn, barnyard grass, wheat, indian millet, lacquer free seeds, copra, malt, unprocessed cork, palm leaves; edible fi	06/26/2008	Issued
W-4002	"Made in Nature"	Japan	MIN Inc	Yes	4100524	01/09/1998	29	organically grown frozen vegetables and processed vegetables, other processed vegetables and fruits	01/09/2008	Issued
W-4024	"Premier Valley"	Japan		No	4,351,067	01/14/2000	29	dried fruits and nuts	01/14/2010	Issued
W-4022	"Radical Raisins"	Mexico	PVF Inc	Yes	624,805	09/27/1999	29	raisins	01/07/2009	Issued
W-4027	"PowerSnax"	Mexico	PVF Inc	Yes	624,805	09/27/1999	29	snack mix consisting primarily of	01/07/2009	Issued
W-4026	"Premier Valley"	New Zealand	PVF Inc	Yes	295,668	03/25/1999	29	dried fruits and nuts	08/19/2005	Issued
W-4025	"Premier Valley"	Norway	PVF Inc	Yes	195937	02/11/1999	29	dried fruits and nuts	02/11/2009	Issued
W-3991	"Made in Nature"	United Kingdom	MIN Inc	Yes	B1518210	11/09/1999	31	fresh fruits and vegetables, grown naturally or organically	11/09/2009	Issued
W-3996	"Made in Nature"	United Kingdom	MIN Inc	Yes	B1518209	11/09/1999	29	preserved, dried, frozen, prepared and cooked fruit and vegetables, grown naturally or organically	11/09/2009	Issued
W-4013	"Made in Nature Certified Organic Logo"	United States	MIN Inc	Yes	1,798,053	10/12/1993	31	fresh apples and pears	10/12/2003	Issued
W-4014	"Made in Nature"	United States	MIN Inc	Yes	1,779,065	06/29/1993	29,31	frozen and prepared organically grown or wild harvested vegetables; and fresh organically grown or wild harvested fruits and vegetables	06/29/2003	Expiring Soon.
W-4015	"Made in Nature Certified Organic Logo"	United States	MIN Inc	Yes	2,215,887	01/05/1999	29,31,32	organically grown dried fruits; processed fruit; fruit gel snacks made from fruit juices derived from organically grown fruits and sugars; organically grown fresh	01/05/2009	Issued
W-4018	"Premier Valley"	United States					29	dried fruits and nuts		Abandoned
W-4019	"Naturemade"	United States		No	559,843	06/10/1952	46	canned fruit, canned fruit juices and canned vegetables	06/10/2002	Expired
W-4020	"Naturemade"	United States		No	155,942		46	canned fruits	06/13/2002	Expired
W-4021	"Radical Raisins"	United States	PVF Inc	Yes	2,378,562	08/22/2000	29	raisins	08/22/2010	Issued

Updated 02/13/20

RECORDED: 01/27/2007

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