

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Group Health Service of Oklahoma, Inc. d/b/a Blue Cross Blue Shield of Oklahoma		01/18/2007	CORPORATION: OKLAHOMA

RECEIVING PARTY DATA

Name:	Health Care Service Corporation, A Mutual Legal Reserve Company
Street Address:	300 East Randolph Street
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60601
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2982476	CHISHOLM ADMINISTRATIVE SERVICES
Registration Number:	2034335	GHS
Registration Number:	1951745	LINCS RX
Registration Number:	1735213	HEALTHSHARE GOLD
Registration Number:	1444951	EPO
Registration Number:	1096259	HEALTH CHECK
Registration Number:	1714101	HEALTHSHARE

CORRESPONDENCE DATA

Fax Number: (918)591-5360
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (918) 582-1211
 Email: rblue@dsla.com
 Correspondent Name: Rachel Blue

CH \$190.00 2982476

Address Line 1: 320 South Boston Avenue
Address Line 2: Suite 500
Address Line 4: Tulsa, OKLAHOMA 74103-3725

ATTORNEY DOCKET NUMBER:	BLU220.01
NAME OF SUBMITTER:	Rachel Blue
Signature:	/rachelblue/
Date:	01/29/2007

Total Attachments: 2
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ASSIGNMENT

Whereas, GROUP HEALTH SERVICE OF OKLAHOMA, INC. d/b/a BLUE CROSS BLUE SHIELD OF OKLAHOMA, an Oklahoma corporation, having its principal offices at Post Office Box 3283, Tulsa, Oklahoma 74102-3283, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

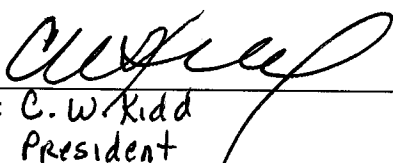
<i>Trademark</i>	<i>Registration No.</i>	<i>Date of Registration</i>
CHISHOLM ADMINISTRATIVE SERVICES	2,982,476	08/02/2005
GHS	2,034,335	01/28/1997
LINCS RX	1,951,745	01/23/1996
HEALTHSHARE GOLD	1,735,213	11/24/1992
EPO	1,444,951	06/30/1987
HEALTH CHECK	1,096,259	07/11/1978
HEALTHSHARE	1,714,101	09/08/1992

Whereas, HEALTH CARE SERVICE CORPORATION, A MUTUAL LEGAL RESERVE COMPANY, an Illinois corporation, having its principal offices at 300 East Randolph Street, Chicago, Illinois 60601, is desirous of acquiring said registered trademarks,

Now, Therefore, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, GROUP HEALTH SERVICE OF OKLAHOMA, INC. d/b/a/ BLUE CROSS BLUE SHIELD OF OKLAHOMA hereby assigns to HEALTH CARE SERVICE CORPORATION, A MUTUAL LEGAL RESERVE COMPANY all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

Signed at Tulsa, Oklahoma, this 18th day of January, 2007.

GROUP HEALTH SERVICE OF OKLAHOMA, INC.
d/b/a/ BLUE CROSS BLUE SHIELD OF OKLAHOMA

By 
Name: C. W. Kidd
Title: President

.....
State of Oklahoma

SS:

County of Tulsa
.....

On this 15th day of January, ²⁰⁰⁷~~2006~~, personally appeared CWKidd,
to me known and known to me to be the President of GROUP HEALTH SERVICE OF
OKLAHOMA, INC. d/b/a/ BLUE CROSS BLUE SHIELD OF OKLAHOMA, the assignor above named,
and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to
authority duly received.

Linda Blue

Notary Public # 05010337

My Commission Expires:

November 8, 2009

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