

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BDSRCO		02/04/2001	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	BDSRCO, Inc.
Street Address:	103 Foulk Road
Internal Address:	Suite 202
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19803
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	1970794	OUTLOOKS
Registration Number:	1980399	PATIO/CLUB
Registration Number:	2006676	KIDLOOKS
Registration Number:	2004784	BOCA CLASSICS
Registration Number:	2195245	BAY STUDIO
Registration Number:	2230084	SUNBAY COTTONS
Registration Number:	2182259	PARADISE BAY
Registration Number:	2345924	TROPIX
Registration Number:	2245233	FLORIDA MARKETPLACE

CORRESPONDENCE DATA

Fax Number: (615)687-6993  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 6152386300

OP \$240.00 1970794

Email: trademarks@bonelaw.com  
Correspondent Name: Paul W. Kruse  
Address Line 1: 511 Union Street  
Address Line 2: Suite 1600  
Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:	112339-060800
NAME OF SUBMITTER:	Paul W. Kruse
Signature:	/Paul W. Kruse/
Date:	01/29/2007
Total Attachments: 0	

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