

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GSG HOLDINGS, INC.		11/30/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	FRONT BURNER PRODUCTIONS, LLC		
Street Address:	30 Cypress Hollow Drive		
City:	Tiburon		
State/Country:	CALIFORNIA		
Postal Code:	94920		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	73438061	LET'S EAT	
Registration Number:	1295185	LET'S EAT	
CORRESPONDENCE DATA			
Fax Number:	(415)989-8409		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-989-8406		
Email:	hmaring@aol.com		
Correspondent Name:	Harry B. Maring		
Address Line 1:	250 Montgomery Street, 16th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94104		
NAME OF SUBMITTER:	Harry B. Maring		
Signature:	/harrybmaring/		
Date:	01/29/2007		
Total Attachments: 1			

OP \$65.00 73438061

U.S. PATENT AND TRADEMARK OFFICE
OFFICE OF PUBLIC RECORDS

ASSIGNMENT DIVISION

DEED OF ASSIGNMENT OF TRADEMARK

Whereas, GSG HOLDINGS, INC. of 17 Sunnyside Avenue, Corte Madera, CA 94925 (hereafter ASSIGNOR) has adopted, used and is using a trademark of the name LET'S EAT which is Registered No. 1,295,185, Serial No. 73438061 dated September 11, 1984; and,

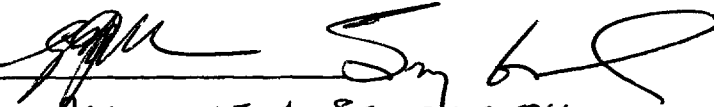
Whereas, FRONT BURNER PRODUCTIONS, LLC of 30 Cypress Hollow Drive, Tiburon, CA 94920 is desirous of acquiring said registered trademark.

Now therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR, GSG HOLDINGS, INC., does hereby assign to the said FRONT BURNER PRODUCTIONS, LLC. all right, title and interest in said trademark and the goodwill of the business symbolized thereby.

The effective date of this Assignment is November 30, 2006.

ASSIGNOR

GSG Holdings, Inc.

By: 
Its: PRESIDENT & SECRETARY
Dated: 11/30/06