

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/20/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Warner-Lambert Company LLC		01/29/2007	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	Johnson & Johnson
Street Address:	One Johnson & Johnson Plaza
City:	New Brunswick
State/Country:	NEW JERSEY
Postal Code:	08933
Entity Type:	CORPORATION: NEW JERSEY

**PROPERTY NUMBERS Total: 194**

Property Type	Number	Word Mark
Registration Number:	2996018	A CLEAR ANSWER WITH RESULTS YOU CAN TRUST
Serial Number:	78489040	A HIGHER LEVEL OF HEALING
Registration Number:	2589387	A NEW STATE OF MOUTH
Serial Number:	78445224	A WHOLE NEW KIND OF ANTACID
Serial Number:	78445751	A WHOLE NEW KIND OF HEARTBURN RELIEF
Registration Number:	0675901	'ACTIFED'
Registration Number:	3056511	ADVANCED LISTERINE
Serial Number:	78464776	AGENT COOL BLUE
Serial Number:	78643782	
Registration Number:	1291787	AGORAL
Registration Number:	0824798	ANUSOL
Registration Number:	0635448	ANUSOL

CH \$4865.00 2996018

Registration Number:	1746293	ANUSOL HC-1
Serial Number:	78398455	ARCTIC MINT
Serial Number:	78631550	BENACARE
Registration Number:	0416252	BENADRYL
Registration Number:	2048660	
Registration Number:	2982144	BENADRYL-D
Registration Number:	2696389	BENAMIST
Registration Number:	1461653	BENYLIN
Registration Number:	0539202	BENYLIN
Registration Number:	1737944	
Serial Number:	78730388	BERRY BLAST
Serial Number:	78901698	BLUE BOO
Serial Number:	78420535	BUBBLE BLAST
Registration Number:	0567299	CALADRYL
Registration Number:	1681727	CALADRYL CLEAR
Registration Number:	1693962	
Registration Number:	3060964	CINNAMON LISTERINE POCKETPAKS
Registration Number:	2888928	COOL MINT
Registration Number:	1728521	COOL MINT LISTERINE
Registration Number:	2624486	COOL MINT LISTERINE POCKETPAKS
Registration Number:	1002517	CORN HUSKERS
Serial Number:	78954433	DALE VIDA A TU BOCA CON LISTERINE
Registration Number:	2073575	
Registration Number:	2043571	
Registration Number:	1078692	E.P.T.
Registration Number:	0728959	EFFERDENT
Registration Number:	1952935	EFFERDENT E
Registration Number:	1922788	EFFERDENT PLUS
Registration Number:	1964230	EFFERDENT PLUS E
Registration Number:	1964228	EFFERDENT PLUS
Registration Number:	0945934	EFFER-GRIP
Serial Number:	78847666	EFFORTLESS WHITE
Serial Number:	78398451	ENDURING WHITE
Registration Number:	2885240	EPT CERTAINTY
Registration Number:	2745210	EVERY CUT. EVERY TIME.

Registration Number:	2390174	FAST MELT
Serial Number:	78477389	FLEXIBLE SPENDING ACCOUNT APPROVED
Registration Number:	1394574	FRESH 'N BRITE
Registration Number:	2754399	FRESHBURST
Registration Number:	1915769	FRESHBURST
Registration Number:	1988671	FRESHBURST
Registration Number:	2757022	FRESHBURST LISTERINE POCKETPAKS
Registration Number:	3107584	FRESHCITRUS LISTERINE POCKETPAKS
Registration Number:	0378528	GELUSIL
Serial Number:	77032237	GET YOUR HEAD BACK WHERE IT BELONGS
Serial Number:	78954528	GIVE LIFE TO YOUR MOUTH WITH LISTERINE
Serial Number:	78412591	GLACIER MINT
Serial Number:	78901505	HEALTHY SEASONS
Serial Number:	78829631	HEALTHY SEASONS
Serial Number:	78895953	HISTAMINE BLOCKING ITCH RELIEF!
Registration Number:	2155425	HOW DO YOU SPELL RELIEF? R-O-L-A-I-D-S
Registration Number:	2565244	I FINALLY FOUND IT!
Serial Number:	78925732	IMAGINE A TOUCHABLE WORLD
Registration Number:	2659729	JUST WHAT YOU'VE BEEN ITCHING FOR
Registration Number:	0712767	KAPSEALS
Registration Number:	2882845	KILL THE GERMS. FEEL THE CLEAN.
Registration Number:	2792845	KILL THE GERMS. FEEL THE CLEAN.
Serial Number:	78442534	KILL THE GERMS. TASTE THE CITRUS.
Registration Number:	2709986	KILLS GERMS FOR A CLEAN MOUTH FEELING
Registration Number:	2772597	KILLS GERMS FOR A CLEAN MOUTH FEELING...ANYTIME, ANYWHERE
Registration Number:	1963487	LAVACOL
Serial Number:	78821894	LISTERGEL
Registration Number:	0118052	LISTERINE
Registration Number:	0041413	LISTERINE
Registration Number:	0085150	LISTERINE
Serial Number:	78900707	LISTERINE
Serial Number:	78900713	LISTERINE
Registration Number:	0834258	LISTERINE
Registration Number:	2287138	

Registration Number:	2488147	LISTERINE ESSENTIAL CARE
Registration Number:	0240162	LISTERINE
Serial Number:	78750574	LISTERINE POCKETBRUSH
Registration Number:	3046998	LISTERINE POCKETMIST
Registration Number:	2607796	LISTERINE POCKETPAKS
Registration Number:	2690249	LISTERINE POCKETPAKS
Serial Number:	78377104	LISTERINE PORTABLE
Serial Number:	78559605	LISTERINE REFRESH
Serial Number:	78855509	LISTERINE REFRESHINGLY WHITE
Serial Number:	78328947	LISTERINE SITE-WISE ANALYSIS
Serial Number:	77013186	LISTERINE SMART RINSE
Registration Number:	0045682	LISTERINE
Registration Number:	3194130	LISTERINE WHITENING
Registration Number:	0956233	LISTERMINT
Registration Number:	1808737	LISTERMINT
Serial Number:	77045596	LITERACY FOR LIFE
Serial Number:	78928568	LITERACY FOR LIFE
Serial Number:	77003407	LITERACY FOR LIFE
Registration Number:	0844888	LUBRICORT
Registration Number:	0506671	LUBRIDERM
Registration Number:	1885510	
Registration Number:	1674740	LUBRIDERM BODY BAR
Serial Number:	78367125	LUBRIDERM DERMATOLOGIST SERIES
Serial Number:	77010385	LUBRIDERM ENDURING MOISTURE
Registration Number:	1951779	LUBRIDERM SERIOUSLY SENSITIVE
Registration Number:	2541215	LUBRIDERM SKIN RENEWAL
Serial Number:	77006350	TIME RELEASE TECHNOLOGY
Registration Number:	3013874	
Serial Number:	78917478	MAJESTIC MINT
Serial Number:	78815019	MINT SHIELD
Serial Number:	78904570	
Serial Number:	78939689	
Serial Number:	78939686	MOSAICS
Serial Number:	78904611	MOSAICS
Serial Number:	78570590	MOSAICS

Serial Number:	78495592	MOSAICS
Serial Number:	78597346	MOUTH EXPRESS
Registration Number:	0572758	MYADEC
Registration Number:	2957354	NATURAL CITRUS LISTERINE
Registration Number:	2984078	TECHNOLOGY USED BY BURN CENTERS PLASTIC SURGEONS
Registration Number:	1987620	NEO TO GO
Registration Number:	0572764	NEOSPORIN
Registration Number:	2979681	NEOSPORIN AF
Registration Number:	2903816	NEOSPORIN LIP TREATMENT
Registration Number:	2931534	NEOSPORIN LT
Registration Number:	3174850	ON THE GO ESSENTIALS
Serial Number:	78394854	ON THE GO ESSENTIALS
Serial Number:	78901688	ORANGE OUCH
Serial Number:	78711503	PERFECT MEASURE
Registration Number:	3091217	POCKETMIST
Registration Number:	2966214	POCKETPAKS
Registration Number:	0546132	'POLYSPORIN'
Registration Number:	1629658	PROXACOL
Registration Number:	1696754	PURELL
Registration Number:	1710677	PURELL
Registration Number:	2321519	PURELL
Serial Number:	77030666	PURELL
Registration Number:	2478752	
Registration Number:	2478753	
Registration Number:	2943365	
Registration Number:	2915254	PURELL.COM
Serial Number:	78776860	READY MIST
Registration Number:	0591597	ROLAIDS
Registration Number:	3092967	ROLAIDS
Serial Number:	78810763	ROLAIDS PLUS REFRESH
Registration Number:	2732119	ROLAIDS RELIEF MAN AWARD
Registration Number:	1779450	ROLAIDS SPELLS RELIEF
Registration Number:	2978963	ROLAIDS TO GO!
Registration Number:	2863581	SCAR SOLUTION

Registration Number:	2761831	SELF HEALTH
Registration Number:	1987272	SERIOUSLY SENSITIVE
Registration Number:	3121598	SHOWER SOOTHERS
Serial Number:	78384103	SIMPLE BALANCE
Serial Number:	78277105	SINGLE SQUIRTS
Registration Number:	0867829	SINUBID
Registration Number:	0685454	SINUTAB
Registration Number:	1951665	
Serial Number:	77013209	SMART RINSE
Registration Number:	3050689	SO ACCURATE WE CALL IT THE ERROR PROOF TEST
Serial Number:	78573980	SO MANY CUTS AND SCRAPES, ONLY ONE NEOSPORIN
Serial Number:	78399998	STAY WHITE
Serial Number:	78409180	STAY-WHITE LISTERINE
Registration Number:	3184804	SUDACARE
Registration Number:	3047072	SUDACARE
Serial Number:	77008817	
Serial Number:	78766059	SUDAFED
Registration Number:	2741719	SUDAFED
Registration Number:	1266826	SUDAFED
Registration Number:	0565723	SUDAFED
Registration Number:	3107828	SUDAFED PE
Serial Number:	77062334	
Serial Number:	78472503	THE CONFIDENT CLEAN OF EFFERDENT
Serial Number:	78472501	THE CONFIDENT CLEAN OF EFFERDENT PLUS
Registration Number:	2956101	THE HEARTBURN CHRONICLES
Serial Number:	78908074	THE HISTAMINE BLOCKER
Serial Number:	77008696	THE HISTAMINE BLOCKER
Serial Number:	78442526	THE LESS-INTENSE POCKETPAKS
Registration Number:	3050584	THE SPEED YOU NEED AGAINST HEARTBURN
Registration Number:	1642544	THREE FLOWERS
Serial Number:	78787246	TOOTH DEFENSE
Registration Number:	3074571	TUCKS
Registration Number:	0887379	TUCKS
Registration Number:	1902344	TUCKS
Registration Number:	0887380	TUCKS TAKE-ALONGS

Registration Number:	2135923	ULTRATAB
Registration Number:	2960946	VAPOR-PLUG
Registration Number:	2960986	VAPOR-PLUG
Serial Number:	78553959	VIBRANT WHITE
Serial Number:	78417875	WHOLE MOUTH CLEAN FEELING
Registration Number:	2847600	WINTERMINT
Registration Number:	2845034	WORTH THE TIME, EVERY TIME
Serial Number:	78344865	YOU CAN HANDLE IT, GERMS CAN'T
Serial Number:	77035280	YOUR PAGE

**CORRESPONDENCE DATA**

Fax Number: (212)813-5901

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 212-813-5900

Email: dsullivan@frosszelnick.com

Correspondent Name: Peter J. Silverman

Address Line 1: Fross Zelnick Lehrman & Zissu, P.C.

Address Line 2: 866 United Nations Plaza

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	J&J - 0700630
NAME OF SUBMITTER:	Peter J. Silverman
Signature:	/diana sullivan/
Date:	01/30/2007

**Total Attachments: 5**

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**CONFIRMATORY ASSIGNMENT**

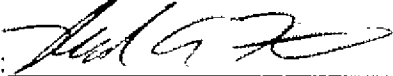
WHEREAS, WARNER-LAMBERT COMPANY LLC, a limited liability company organized and existing under the laws of Delaware, with an address of 201 Tabor Road, Morris Plains, New Jersey 07950 ("Assignor"), was the owner of the following trademarks listed in the attached schedule (hereinafter, the "Trademarks"):

WHEREAS, JOHNSON & JOHNSON, a corporation organized and existing under the laws of New Jersey, located and doing business at One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933 ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademarks, effective as of December 20, 2006;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of December 20, 2006, of all right, title and interest in and to the Trademarks and the above-named applications and/or registrations therefor, together with that portion of the business of the applicant to which the Trademarks pertain, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated: January 29, 2007

**WARNER-LAMBERT  
COMPANY LLC**

By: 

Name: Richard A. Friedman

Title: Assistant Secretary



## SCHEDULE

Trademark	Serial No./ Registration No.
A CLEAR ANSWER WITH RESULTS YOU CAN TRUST	2996018
A HIGHER LEVEL OF HEALING	78/489040
A NEW STATE OF MOUTH	2589387
A WHOLE NEW KIND OF ANTACID	78/445224
A WHOLE NEW KIND OF HEARTBURN RELIEF	78/445751
ACTIFED	675901
ADVANCED LISTERINE	3056511
AGENT COOL BLUE	78/464776
AGENT COOL BLUE LOGO	78/643782
AGORAL	1291787
ANUSOL	824798
ANUSOL	635448
ANUSOL HC-1	1746293
ARCTIC MINT	78/398455
BENACARE	78/631550
BENADRYL	416252
BENADRYL RACETRACK DESIGN W/OUT THE WORD	
BENADRYL	2048660
BENADRYL-D	2982144
BENAMIST	2696389
BENYLIN	1461653
BENYLIN	539202
BENYLIN DM PEDIATRIC DESIGN	1737944
BERRY BLAST	78/730388
BLUE BOO	78/901698
BUBBLE BLAST	78/420535
CALADRYL	567299
CALADRYL CLEAR	1681727
CALADRYL LEAF DESIGN	1693962
CINNAMON LISTERINE POCKETPAKS	3060964
COOL MINT	2888928
COOL MINT LISTERINE	1728521
COOL MINT LISTERINE POCKETPAKS	2624486
CORN HUSKERS	1002517
DALE VIDA A TU BOCA CON LISTERINE	78/954433
E.P.T WAVE DESIGN	2073575
E.P.T WAVE DESIGN	2043571
E.P.T.	1078692
EFFERDENT	728959
EFFERDENT E AND DESIGN	1952935
EFFERDENT PLUS	1922788
EFFERDENT PLUS & DESIGN	1964230
EFFERDENT PLUS & DESIGN	1964228
EFFER-GRIP	945934
EFFORTLESS WHITE	78/847666
ENDURING WHITE	

**TRADEMARK**

**REEL: 003470 FRAME: 0596**

EPT CERTAINTY	2885240
EVERY CUT. EVERY TIME.	2745210
FAST MELT	2390174
FLEXIBLE SPENDING ACCOUNT APPROVED	78/477389
FRESH 'N BRITE	1394574
FRESHBURST	2754399
FRESHBURST	1915769
FRESHBURST	1988671
FRESHBURST LISTERINE POCKETPAKS	2757022
FRESHCITRUS LISTERINE POCKETPAKS	3107584
GELUSIL	378528
GET YOUR HEAD BACK WHERE IT BELONGS	77/032237
GIVE LIFE TO YOUR MOUTH WITH LISTERINE	78/954528
GLACIER MINT	78/412591
HEALTHY SEASONS	78/901505
HEALTHY SEASONS & DESIGN	78/829631
HISTAMINE BLOCKING ITCH RELIEF!	78/895953
HOW DO YOU SPELL RELIEF? R-O-L-A-I-D-S	2155425
I FINALLY FOUND IT!	2565244
IMAGINE A TOUCHABLE WORLD	78/925732
JUST WHAT YOU'VE BEEN ITCHING FOR	2659729
KAPSEALS	712767
KILL THE GERMS. FEEL THE CLEAN.	2882845
KILL THE GERMS. FEEL THE CLEAN.	2792845
KILL THE GERMS. TASTE THE CITRUS.	78/442534
KILLS GERMS FOR A CLEAN MOUTH FEELING	2709986
KILLS GERMS FOR A CLEAN MOUTH FEELING...ANYTIME, ANYWHERE	2772597
LAVACOL	1963487
LISTERGEL	78/821894
LISTERINE	118052
LISTERINE	41413
LISTERINE	85150
LISTERINE	78/900707
LISTERINE	78/900713
LISTERINE	834258
LISTERINE BOTTLE DESIGN (FACETED)	2287138
LISTERINE ESSENTIAL CARE	2488147
LISTERINE in block letters	240162
LISTERINE POCKETBRUSH	78/750574
LISTERINE POCKETMIST	3046998
LISTERINE POCKETPAKS	2607796
LISTERINE POCKETPAKS	2690249
LISTERINE PORTABLE	78/377104
LISTERINE REFRESH	78/559605
LISTERINE REFRESHINGLY WHITE	78/855509
LISTERINE SITE-WISE ANALYSIS	78/328947
LISTERINE SMART RINSE	77/013186
LISTERINE stylized	45682
LISTERINE WHITENING	3194130
LISTERMINT	

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**TRADEMARK**
**REEL: 003470 FRAME: 0597**

LISTERMINT LEAF DESIGN	1808737
LITERACY FOR LIFE	77/045596
LITERACY FOR LIFE (DESIGN)	78/928568
LITERACY FOR LIFE LOGO	77/003407
LUBRICORT	844888
LUBRIDERM	506671
LUBRIDERM (DESIGN)	1885510
LUBRIDERM BODY BAR	1674740
LUBRIDERM DERMATOLOGIST SERIES	78/367125
LUBRIDERM ENDURING MOISTURE	77/010385
LUBRIDERM SERIOUSLY SENSITIVE	1951779
LUBRIDERM SKIN RENEWAL	2541215
LUBRIDERM TIME RELEASE TECHNOLOGY DESIGN	77/006350
LUBRIDERM WAVE DESIGN	3013874
MAJESTIC MINT	78/917478
MINT SHIELD	78/815019
MOSAIC BARBELL DESIGN	78/904570
MOSAIC Package Design	78/939689
MOSAIC PACKAGE DESIGN WITH WORDS	78/939686
MOSAIC WITH DESIGN	78/904611
MOSAICS	78/570590
MOSAICS	78/495592
MOUTH EXPRESS	78/597346
MYADEC	572758
NATURAL CITRUS LISTERINE	2957354
NEO SCAR SEAL (LOGO)	2984078
NEO TO GO	1987620
NEOSPORIN	572764
NEOSPORIN AF	2979681
NEOSPORIN LIP TREATMENT	2903816
NEOSPORIN LT	2931534
ON THE GO ESSENTIALS	3174850
ON THE GO ESSENTIALS AND DESIGN	78/394854
ORANGE OUCH	78/901688
PERFECT MEASURE	78/711503
POCKETMIST	3091217
POCKETPAKS	2966214
POLYSPORIN	546132
PROXACOL	1629658
PURELL	1696754
PURELL	1710677
PURELL AND DESIGN	2321519
PURELL and Design	77/030666
PURELL Background Design (MISC DESIGN)	2478752
PURELL Background Design with Color (MISC DESIGN)	2478753
PURELL BOTTLE DESIGN	2943365
PURELL.COM	2915254
READY MIST	78/776860
ROLAIDS	591597
ROLAIDS	3092967
ROLAIDS PLUS REFRESH	

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**TRADEMARK**
**REEL: 003470 FRAME: 0598**

ROLAIDS RELIEF MAN AWARD	2732119
ROLAIDS SPELLS RELIEF	1779450
ROLAIDS TO GO!	2978963
SCAR SOLUTION	2863581
SELF HEALTH	2761831
SERIOUSLY SENSITIVE	1987272
SHOWER SOOTHERS	3121598
SIMPLE BALANCE	78/384103
SINGLE SQUIRTS	78/277105
SINUBID	867829
SINUTAB	685454
SINUTAB 3-FACE DESIGN	1951665
SMART RINSE	77/013209
SO ACCURATE WE CALL IT THE ERROR PROOF TEST	3050689
SO MANY CUTS AND SCRAPES, ONLY ONE NEOSPORIN	78/573980
STAY WHITE	78/399998
STAY-WHITE LISTERINE	78/409180
SUDACARE	3184804
SUDACARE	3047072
Sudacare Stars and Moon Design	77/008817
SUDAFED	78/766059
SUDAFED	2741719
SUDAFED	1266826
SUDAFED	565723
SUDAFED PE	3107828
TEARDROP and HAND Design	77/062334
THE CONFIDENT CLEAN OF EFFERDENT	78/472503
THE CONFIDENT CLEAN OF EFFERDENT PLUS	78/472501
THE HEARTBURN CHRONICLES	2956101
THE HISTAMINE BLOCKER	78/908074
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THE HISTAMINE BLOCKER & DESIGN	77/008696
THE LESS-INTENSE POCKETPAKS	78/442526
THE SPEED YOU NEED AGAINST HEARTBURN	3050584
THREE FLOWERS	1642544
TOOTH DEFENSE	78/787246
TUCKS	3074571
TUCKS	887379
TUCKS & DESIGN	1902344
TUCKS TAKE-ALONGS	887380
ULTRATAB	2135923
VAPOR-PLUG	2960946
VAPOR-PLUG	2960986
VIBRANT WHITE	78/553959
WHOLE MOUTH CLEAN FEELING	78/417875
WINTERMINT	2847600
WORTH THE TIME, EVERY TIME	2845034
YOU CAN HANDLE IT, GERMS CAN'T	78/344865
YOUR PAGE	77/035280

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TRADEMARK