

Form PTO-1594 (Rev. 07/05)  
 OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE  
 United States Patent and Trademark Office

## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

I Natural Cosmetics, L.P.

- Individual(s)                       Association  
 General Partnership             Limited Partnership  
 Corporation- State: \_\_\_\_\_  
 Other \_\_\_\_\_

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance )/Execution Date(s) :**

Execution Date(s) April 20, 2004

- Assignment                               Merger  
 Security Agreement                   Change of Name  
 Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Mana Products Inc.

Internal

Address: \_\_\_\_\_

Street Address: 32-02 Queens Boulevard

City: Long Island City

State: New York

Country: USA                                      Zip: 11101

- Association    Citizenship \_\_\_\_\_  
 General Partnership    Citizenship \_\_\_\_\_  
 Limited Partnership    Citizenship \_\_\_\_\_  
 Corporation    Citizenship New York  
 Other \_\_\_\_\_    Citizenship NY

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2087194 2085572

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

1 NATURAL 1 NATURAL

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Randy M. Friedberg, Esq.

Internal Address: Olshan Grundman Frome Rosenzweig  
 & Wolosky LLP

Street Address: 65 East 55th Street

City: New York

State: New York                                      Zip: 10022

Phone Number: (212) 451-2321

Fax Number: (212) 451-2222

Email Address: RRIEDBERG@OLSHANLAW.COM

**6. Total number of applications and registrations involved:**

2

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$65.00**

- Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

a. Credit Card    Last 4 Numbers 1005

Expiration Date 04/09

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

Signature

January 29, 2007

Date

Randy M. Friedberg

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK**

OP \$65.00 2087194

## Trademark Assignment

This Agreement, entered into on April 20, 2004 ("Effective Date") is by and between I Natural Cosmetics, L.P., a New York corporation, having its principal office at 32-02 Queens Boulevard, Long Island City, New York, New York 11101 (the "Assignor"), and Mana Products Inc., a New York corporation having its principal office at 32-02 Queens Boulevard, Long Island City, New York, New York 11101, its successors and assigns ("Buyer").

**Whereas**, Assignor wishes to assign to Buyer all right, title and interest in and to the registered and unregistered trademarks specified on Attachment 1 annexed hereto and incorporated herein by reference; and

**Whereas**, Buyer wishes to accept such assignment.

**Now Therefore**, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns to Buyer, and Buyer hereby accepts, all rights, title and interest in and to the trademarks specified in Attachment 1, including all pending registration applications and all renewal rights in such marks, the exclusive right to enforce and to obtain registrations therefor in the United States and throughout the world in the sole name of Buyer, its successors or assigns, and including the goodwill of the business symbolized by such marks.
2. Simultaneously with its execution hereof, Assignor shall execute the form of Recordation Cover Sheet annexed hereto as Attachment 2. Assignor agrees to execute such other documents as may be requested by Buyer to give effect to the terms hereof.
3. By their signature below, the parties hereto represent that they have full right, power and authority to enter into and perform under this agreement.

ATTACHMENT 1

MARK

APPLICATION/  
REGISTRATION/NUMBER

I NATURAL

2087194

I NATURAL

2085572

I NATURAL common law rights

IN WITNESS WHEREOF, the parties hereto are duly authorized to and do hereby execute this Agreement as of the Effective Date.

**ASSIGNOR**

**BUYER**

I Natural Cosmetics, L.P.

Mana Products Inc.

By: 

By: 

Name: Nicolas Mouzouris

Name: Barbara Nowick

Title: President of  
I Natural, Inc.  
General Partner

Title: Exec VP - Admin