

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Memorandum of License		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
B.A. Ballou & Co., Incorporated		09/22/2006	CORPORATION: RHODE ISLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Tru-Kay Manufacturing Co., Inc.		
<b>Street Address:</b>	Two Carol Drive		
<b>City:</b>	Lincoln		
<b>State/Country:</b>	RHODE ISLAND		
<b>Postal Code:</b>	02865		
<b>Entity Type:</b>	CORPORATION: RHODE ISLAND		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77051911	BALLOU JEWELRY	
<b>Registration Number:</b>	0513368	BALLOU	
<b>Registration Number:</b>	0513367	B	
<b>Registration Number:</b>	0317247	B.A.B.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(401)277-9600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	tmdocket@haslaw.com, kfeisthamel@haslaw.com		
<b>Correspondent Name:</b>	Karen Feisthamel		
<b>Address Line 1:</b>	50 Kennedy Plaza, Suite 1500		
<b>Address Line 4:</b>	Providence, RHODE ISLAND 02903		
<b>ATTORNEY DOCKET NUMBER:</b>	05828/128739		
<b>NAME OF SUBMITTER:</b>	Karen L. Feisthamel		

OP \$115.00 77051911

Signature:

/Karen L. Feisthamel/

Date:

01/31/2007

Total Attachments: 3

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## MEMORANDUM OF LICENSE

Notice is hereby given of the Agreement Concerning Trade Marks and Other Intellectual Property (the "License") hereinafter described.

### PARTIES TO LICENSE:

**LICENSOR:** B.A. BALLOU & CO., INCORPORATED  
800 Waterman Avenue  
East Providence, Rhode Island 02914

**LICENSEE:** TRU-KAY MANUFACTURING CO, INC.  
Two Carol Drive  
Lincoln, Rhode Island 02865

**EFFECTIVE DATE OF LICENSE:** September 22, 2006

### NATURE OF AND TERM OF LICENSE:

- (1) Exclusive, non-transferable right to use the trademark BALLOU JEWELRY for one year from Effective Date of the License for the Product Line as described therein.
- (2) Exclusive, perpetual right to use the trademark BALLOU JEWELRY incorporated within the trademark BALLOU JEWELRY BY TRU-KAY from Effective Date of the License for the Product Line as described therein.
- (3) Non-exclusive right to use the trademarks Stylized Star with a "B" (U.S. Registration No. 513,367) and Stylized "B.A.B" (U.S. Registration No. 317,247) from Effective Date of the License for the Product Line as described therein.

### RIGHT OF NONDISTURBANCE:

The License contains a provision that any subsequent sale, assignment or transfer of the trademarks BALLOU (U.S. Registration No. 513,368); BALLOU JEWELRY; Stylized Star with a "B" (U.S. Registration No. 513,367) and Stylized "B.A.B" (U.S. Registration No. 317,247) shall be subject to the continuation of the terms and provisions of the License, as more fully set out therein.

### MISCELLANEOUS:

This instrument is only a brief summary of certain provisions for the purpose of giving notice of the License and is not deemed to amend the License in any respect. Reference is hereby made to the License for a more complete description of the terms.

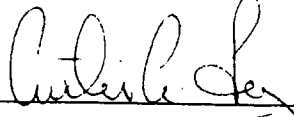
IN WITNESS WHEREOF, the parties hereto have duly executed this Notice of License as of this \_\_\_ day of September 2006.

WITNESS:



LICENSOR:

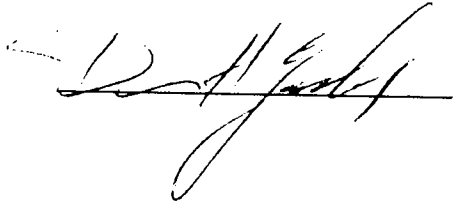
B. A. BALLOU & CO., INCORPORATED,

By: 

Name:

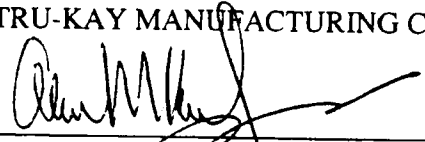
Title:

WITNESS:



LICENSEE:

TRU-KAY MANUFACTURING CO., INC.

By: 

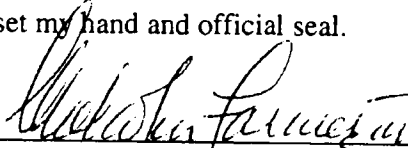
Alan M. Kaufman, its President

ACKNOWLEDGEMENTS

STATE OF RHODE ISLAND  
COUNTY OF PROVIDENCE

In Providence, on this 22<sup>nd</sup> day of September, 2006, before me, the undersigned Notary Public, personally appeared the authorized officer of B.A. Ballou & Co., Incorporated, a Rhode Island corporation, and acknowledged to be that he/she, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing the name of the corporation by himself/herself as such officer.


IN WITNESS WHEREOF, I have hereunder set my hand and official seal.

  
Notary Public  
Printed Name: MALCOLM FARMER  
My commission expires: 6/25/09

STATE OF RHODE ISLAND  
COUNTY OF PROVIDENCE

In Providence, on this 22<sup>nd</sup> day of September, 2006, before me, the undersigned Notary Public, personally appeared the authorized officer of Tru-Kay Manufacturing Co., Inc., a Rhode Island corporation, and acknowledged to be that he/she, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing the name of the corporation by himself/herself as such officer.

IN WITNESS WHEREOF, I have hereunder set my hand and official seal.

  
Notary Public DANA H. GABE  
Printed NOTARY PUBLIC OF RHODE ISLAND  
MY COMMISSION EXPIRES JUNE 22, 2009  
My commission expires: ID # 20057