

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ESTUDENTBIZ INC.		07/14/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MYSTUDENTBIZ INC.		
Street Address:	145 Palisade Street, Suite 373		
City:	Dobbs Ferry		
State/Country:	NEW YORK		
Postal Code:	10522		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78810232	1/2 POPS	
CORRESPONDENCE DATA			
Fax Number:	(212)292-5391		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	mail@ipcounselors.com		
Correspondent Name:	William C. Wright		
Address Line 1:	60 East 42nd Street, Suite 820		
Address Line 4:	NEW YORK, NEW YORK 10165		
NAME OF SUBMITTER:	William C. Wright		
Signature:	/William C. Wright/		
Date:	02/01/2007		

Total Attachments: 3
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**TRADEMARK
 REEL: 003473 FRAME: 0113**

OP \$40.00 78810232

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ESTUDENTBIZ INC.", CHANGING ITS NAME FROM "ESTUDENTBIZ INC." TO "MYSTUDENTBIZ INC.", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF JULY, A.D. 2006, AT 5:25 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



3924604 8100

060670850

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4902805

DATE: 07-14-06

TRADEMARK
REEL: 003473 FRAME: 0115

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:25 PM 07/14/2006
FILED 05:25 PM 07/14/2006
SRV 060670850 - 3924604 FILE

**CERTIFICATE OF AMENDMENT
TO THE
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
ESTUDENTBIZ INC.**

July 14, 2006

It is hereby certified that:

1. The name of the Corporation is: eStudentBiz Inc. (the "Corporation").
2. The Corporation's Amended and Restated Certificate of Incorporation, as filed with the Secretary of State of the State of Delaware on December 8, 2005, is hereby amended by amending Article I to read in its entirety as follows:

"The name of the Corporation is myStudentBiz Inc. (the "Corporation")."
3. The Amendment of the Amended and Restated Certificate of Incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

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KL2:34567032

**TRADEMARK
REEL: 003473 FRAME: 0116**

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to the Amended and Restated Certificate of Incorporation as of the date first written above.

By: /s/ Sam Metzger
Name: Sam Metzger
Title: President and Secretary

KL2245670.2