

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/09/2002

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Robert Shack		02/01/2007	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	R. Shack Selections LLC
Street Address:	201 East 25th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1116157	DELLA SCALA
Registration Number:	1459452	LE GRAND CHENEAU
Registration Number:	1579334	CLOS ROBERT

CORRESPONDENCE DATA

Fax Number: (908)725-7088
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 908 722 5640
 Email: s.baker@br-tmlaw.com,D.Comunale@br-tmlaw.com,b.brower@br-tmlaw.com,z.sayed@br-tmlaw.com
 Correspondent Name: Stephen L. Baker
 Address Line 1: 626 North Thompson Street
 Address Line 4: Raritan, NEW JERSEY 08869

NAME OF SUBMITTER:	Stephen L. Baker
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OP \$90.00 1116157

Signature:

/Stephen L. Baker/

Date:

02/01/2007

Total Attachments: 1
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MEMORANDUM OF ASSIGNMENT OF TRADEMARK, U.S. TRADEMARK
REGISTRATION AND THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, ROBERT SHACK, an individual residing at 201 East 25th Street, New York,
New York 10010, has filed the following marks which are registered in the U.S. Patent and
Trademark Office as follows:

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
DELLA SCALA	73137551 (now reg. No. 1116157)	AUGUST 26, 1977
LE GRAND CHENEAU	73551909 (now reg. No. 1459452)	AUGUST 5, 1985
CLOS ROBERT	73754388 (now reg. No. 1579334)	September 23, 1988

WHEREAS, R. SHACK SELECTIONS LLC, a limited liability company of the State of
New York, located at 201 East 25th Street, New York, New York 10010 acquired said marks,
the U.S. trademark registrations and the goodwill associated therewith on October 9, 2002 and;

WHEREAS, R. SHACK SELECTIONS LLC is desirous of obtaining a Memorandum of
Assignment suitable for recording in the U.S. Patent and Trademark Office acknowledging that
R. SHACK SELECTIONS LLC is the owner of the subject trademarks, registrations therefor,
and the goodwill of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby
acknowledged, ROBERT SHACK does acknowledge that on October 9, 2002 he assigned unto
R. SHACK SELECTIONS LLC all right, title and interest in and to subject trademarks, the
registrations therefor, and the goodwill of the business symbolized by said mark.

DATED: February 1, 2007

ROBERT SHACK

By: 
Name: ROBERT SHACK