

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Kraus Organization Limited		01/30/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Productivity, LLC		
Street Address:	100 Commerce Drive, Suite 120		
City:	Shelton		
State/Country:	CONNECTICUT		
Postal Code:	06484		
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2777691	PRODUCTIVITY	
Registration Number:	1221304	PRODUCTIVITY	
CORRESPONDENCE DATA			
Fax Number:	(503)226-0079		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	503.226.8489		
Email:	trademark@aterwynne.com		
Correspondent Name:	Akana K.J. Ma		
Address Line 1:	222 SW Columbia, Suite 1800		
Address Line 4:	Portland, OREGON 97201		
ATTORNEY DOCKET NUMBER:	102927-0001		
NAME OF SUBMITTER:	Akana K.J. Ma		
Signature:	/Akana K.J. Ma/		
Date:	02/02/2007		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, **THE KRAUS ORGANIZATION LIMITED.**, a Delaware corporation, whose current address is 444 Park Avenue South, Seventh Floor, New York, NY 10016 ("**Assignor**"), has adopted, used, and is using and is the owner of the trademarks listed on Schedule A attached hereto (the "**Marks**").


WHEREAS, **PRODUCTIVITY, LLC**, a Connecticut limited liability company whose address is 100 Commerce Drive, Suite 120, Shelton, Connecticut 06484, ("**Assignee**"), is desirous of acquiring an undivided fifty percent (50%) interest in the Marks; and

WHEREAS, Assignor and Assignee have a strong interest in protecting the validity and integrity of the Marks and agree to not engage in activity detrimental to the long established rights of the Marks and agree to a joint effort governing the use of the Marks, including a viable effort to avoid confusion;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee an undivided fifty percent (50%) interest in the right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized corporate officer as of the 30 day of JANUARY, 2007.


KRAUS PRODUCTIVITY ORGANIZATION LTD.

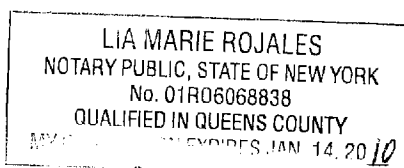
By: 
Name: Frank B. Cermak
Title: President

STATE OF NEW YORK



County of New York

On this 30th day of Jan, 2007, before me personally appeared Frank B. Cermak, to me known to be the Vice President of Kraus Productivity Organization Ltd, the corporation described in and which executed the foregoing assignment, that he is authorized to execute this Assignment on behalf of said corporation, and that he signed his name thereto by authority duly received.


Notary Public – State of New York
My Commission expires: _____



SCHEDULE A

TRADEMARK IMAGE	DESCRIPTION GOODS AND SERVICES	DATE REGISTERED	REGISTRATION NO.
	Class 9: Computer software recorded on CD ROM, magnetic tape, diskettes, servers and electronic download for use in trainings and educational programs and database management to improve the operating efficiency in manufacturing industries, excluding the food services industry Class 16: Books, brochures, training manuals, printed correspondence and printed advertisements used to improve operating efficiency in manufacturing industries, excluding the food services industry Class 41: Training and educational services, namely, conducting classes, seminars, conferences, workshops, and on-site plant trainings in the field of manufacturing to improve operating efficiency, excluding the food services industry	October 28, 2003	2,777,691
	Class 41: Monthly Newsletter	12/21/1982	1,221,304

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RECORDED: 02/02/2007

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