

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bridgestone Firestone Diversified Products, LLC	FORMERLY BFS Diversified Products, LLC	01/30/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	OMNOVA Solutions Inc.		
Street Address:	175 Ghent Road		
City:	Fairlawn		
State/Country:	OHIO		
Postal Code:	44333-3300		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2233662	GENFILM	
CORRESPONDENCE DATA			
Fax Number:	(866)311-9964		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	330-526-0104, x2		
Email:	docket@patentlawyerz.com		
Correspondent Name:	David Burleson		
Address Line 1:	Zollinger & Burleson Ltd.		
Address Line 2:	P.O. Box 2368		
Address Line 4:	North Canton, OHIO 44720		
ATTORNEY DOCKET NUMBER:	OS001D2T		
NAME OF SUBMITTER:	David G. Burleson		
Signature:	/dgb/		

OP \$40.00 2233662

Date:

02/03/2007

Total Attachments: 1

source=Assignment, conf B&W#page1.tif

ASSIGNMENT

This agreement (hereinafter "Agreement"), effective as of the 8th day of November, 2006, is made by and between **Bridgestone Firestone Diversified Products, LLC**, a Delaware limited liability company with a place of business at 310 E. 96th Street in Indianapolis, Indiana, USA (hereinafter "Assignor") and **OMNOVA Solutions Inc.**, an Ohio corporation with a place of business at 175 Ghent Road in Fairlawn, Ohio, USA (hereinafter "Assignee"). Each of Assignor and Assignee is referred to as a "Party," and both are referred to collectively as "Parties."

On even date to that first set forth above, the Parties contemporaneously are executing a document entitled "TRADEMARK ASSIGNMENT." The Parties desire that Assignee be able to record its ownership of the trademark GENFILM and U.S. Reg. No. 2,233,662 relating to the same (hereinafter "Mark") through submission of something other than said assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Parties agree as follows:

Assignor hereby sells, assigns, transfers and conveys unto Assignee, its successors and assigns, all of Assignor's right, title and interest, including common law rights, in and to the Mark, including corresponding registrations and applications, and with the goodwill of the business of the Assignor connected with the use of, as well as symbolized by, the aforesaid Mark, including the right to sue and prosecute prior infringements in court and administratively. From the date first provided above, Assignee shall have the right to consider itself the sole owner of the Mark, to use it or else to dispose of it as best suits its interest, without giving rise to any claim whatsoever in this respect on the part of Assignor in any event or at any time.

Assignor agrees to recognize Assignee's sole and exclusive ownership, right, title and interest in and to the Mark. Assignor shall not directly or indirectly challenge Assignee's ownership of the Mark or claim adversely to Assignee any right, title and interest in and to the Mark. Assignor, at the request of Assignee and at Assignee's expense, will cooperate with and assist Assignee in any legal requirements relating to the status, validity or enforceability of the Mark.

This Agreement shall extend to and be binding upon all successors, licensees and assigns of the Parties. This Agreement shall be deemed to have been made in Akron, Ohio, and be governed by and construed in accordance with the laws of the State of Ohio without regard to its conflicts of law provisions.

IN WITNESS WHEREOF, authorized representatives of the Parties have caused this Assignment to be executed so as to be effective as of the date and year first above written.

Bridgestone Firestone Diversified Products, LLC

By: John M. Vasuta
John M. Vasuta, Sr. Vice President
Date: Jan 30, 2007

OMNOVA Solutions Inc.

By: James C. LeMay
James C. LeMay, Sr. Vice President
Date: 1/23/07