

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zartic, Inc.		12/11/2006	CORPORATION: GEORGIA

RECEIVING PARTY DATA	
Name:	Pierre Newco I, LLC
Street Address:	438 Lavendar Drive
City:	Rome
State/Country:	GEORGIA
Postal Code:	30165
Entity Type:	LIMITED LIABILITY COMPANY: OHIO

PROPERTY NUMBERS Total: 38

Property Type	Number	Word Mark
Registration Number:	2178629	BAR-Z-QUE
Registration Number:	1545900	CHIC-N VITTLES
Registration Number:	2291869	CIRCLE Z
Registration Number:	1393615	CRISPY STEAK
Registration Number:	1883072	FRYZ
Registration Number:	2173119	FRYZ
Registration Number:	0767262	H HI-BRAND
Registration Number:	2371412	HEAVENLY WINGS
Registration Number:	0801032	HENDERSON'S PORTION PAK
Registration Number:	0805677	HI-BRAND
Registration Number:	2130582	HONEY HUGGED
Registration Number:	2180724	JIM'S COUNTRY MILL SAUSAGE
Registration Number:	2178628	MEATS THAT MAKE MENUS
Registration Number:	2918684	RANCHMEN'S

OP \$965.00 2178629

Registration Number:	2171440	ROCKIN' ROASTED
Registration Number:	2359046	SAFE QUICK VERSATILE
Registration Number:	0847940	SHURTENDA
Registration Number:	2178646	SQV
Registration Number:	2187937	Z BIRD
Registration Number:	2130583	WING DEMONS
Registration Number:	2125738	ZARTIC
Registration Number:	0875265	ZARTIC
Registration Number:	2205437	ZARTRAN
Registration Number:	2178630	Z-BEST BIRD YOU CAN SERVE
Registration Number:	2132637	Z-BIRD
Registration Number:	2520479	CHEF ROYALE
Registration Number:	2502481	CIRCLE Z-MAX
Registration Number:	2812397	ENTREE LEGENDS
Registration Number:	2892829	ENTREE LEGENDS
Registration Number:	3034011	QUICKSTEAKZ
Registration Number:	2996498	RUSSLER
Registration Number:	2938702	SCRAMBLEZ
Registration Number:	2944429	SHOOTERZ
Registration Number:	2834190	WING DEMONS HOT 'N SPICY
Registration Number:	2819007	Z CARE
Registration Number:	2820805	Z CARE
Registration Number:	2779423	Z VITTLE BUNS
Registration Number:	2834189	Z

CORRESPONDENCE DATA

Fax Number: (937)443-6635
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 937-443-6817
Email: trademarks@thompsonhine.com
Correspondent Name: Rene M. LaForte
Address Line 1: 2000 Courthouse Plaza, NE
Address Line 2: 10 W. Second Street
Address Line 4: Dayton, OHIO 45402

ATTORNEY DOCKET NUMBER:	026721-02071
-------------------------	--------------

NAME OF SUBMITTER:	Rene M. LaForte
--------------------	-----------------

Signature:	/rmlaforte/
Date:	02/05/2007
Total Attachments: 5 source=20070205105954#page1.tif source=20070205105954#page2.tif source=20070205105954#page3.tif source=20070205105954#page4.tif source=20070205105954#page5.tif	

**TRADEMARK ASSIGNMENT AGREEMENT
UNITED STATES**

This Trademark Assignment Agreement, effective as of December 11, 2006 ("Effective Date"), is by and between Zartic, Inc., a Georgia corporation having a place of business at 438 Lavender Drive, Rome, Georgia 30165 USA (hereinafter "Assignor"), and Pierre Newco I, LLC, an Ohio limited liability company having a place of business at 438 Lavender Drive, Rome, Georgia 30165 USA (hereinafter "Assignee"), under the following circumstances:

WHEREAS, Assignor and Assignee are parties to an Asset Purchase Agreement dated as of November 3, 2006 under which Assignor is selling certain of its assets to Assignee.

WHEREAS, Assignor has agreed in the Asset Purchase Agreement to assign to Assignee all right, title and interest in and to the trademarks identified in Schedule A attached hereto (the "Marks"), together with any applications and registrations therefor, and the goodwill relating thereto.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration given by Assignee to Assignor, receipt of which is hereby acknowledged, the parties hereto, intending to be legally bound, agree as follows:

1. Assignor hereby conveys, assigns, and transfers to Assignee all right, title and interest in the United States in and to the Marks, together with any applications and registrations therefor and the goodwill appurtenant thereto, along with the right to recover for damages and profits for past infringements thereof.

2. Assignor agrees to execute any further documents as may be reasonably required by Assignee to effectuate and record this assignment in the United States.

[signatures follow on the next page]

[signatures begin and end on this page]

IN WITNESS WHEREOF, Assignor and Assignee have signed this Trademark Assignment Agreement-United States to be effective as of the Effective Date.

ZARTIC, INC.

By: _____

Name: Jeffrey J. Mauer

Title: President

Date: December 11, 2006

PIERRE NEWCO I, LLC

By: _____

Name: Joseph W. Meyers

Title: Vice President, Finance

Date: December 11, 2006

SCHEDULE A
(the "Marks")

Trademark	U.S. App./Reg. No.
BAR-Z-QUE	Reg. No. 2178629
CHIC-N-VITTLES	Reg. No. 1545900
CIRCLE Z	Reg. No. 2291869
CRISPY STEAK	Reg. No. 1393615
FRYZ (and design)	Reg. No. 1883072
FRYZ	Reg. No. 2173119
H HI-BRAND (and design)	Reg. No. 0767262
HEAVENLY WINGS	Reg. No. 2371412
HENDERSON'S PORTION PAK	Reg. No. 0801032
HI-BRAND	Reg. No. 805677
HONEY HUGGED	Reg. No. 2130582
JIM'S COUNTRY MILL SAUSAGE	Reg. No. 2180724
MEATS THAT MAKE MENUS	Reg. No. 2178628
RANCHMEN'S	Reg. No. 2918684
ROCKIN' ROASTED	Reg. No. 2171440

Trademark	U.S. App./Reg. No.
SAFE QUICK VERSATILE	Reg. No. 2359046
SHURTENDA (Stylized)	Reg. No. 0847940
SQV	Reg. No. 2178646
Z-BIRD (and design)	Reg. No. 2187937
WING DEMONS	Reg. No. 2130583
ZARTIC	Reg. No. 2125738
ZARTIC (and design)	Reg. No. 0875265
ZARTRAN	Reg. No. 2205437
Z-BEST BIRD YOU CAN SERVE	Reg. No. 2178630
Z-BIRD	Reg. No. 2132637
CHEF ROYALE	Reg. No. 2520479
CIRCLE Z-MAX	Reg. No. 2502481
ENTREE LEGENDS	Reg. No. 2812397
ENTRÉE LEGENDS	Reg. No. 2892829
QUICKSTEAKZ	Reg. No. 3034011
RUSSLER	Reg. No. 2996498
SCRAMBLEZ	Reg. No. 2938702
SHOOTERZ	Reg. No. 2944429
WING DEMONS HOT 'N SPICY (and design)	Reg. No. 2834190
Z CARE	Reg. No. 2819007
Z CARE (and design)	Reg. No. 2820805

Trademark	U.S. App./Reg. No.
Z VITTLE BUNS	Reg. No. 2779423
Z (bear design)	Reg. No. 2834189