

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marqint S.A.		11/10/1999	CORPORATION: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Francesco Cinzano & C.ia S.p.A.		
Street Address:	via Principessa Felcita di Savoia 8/12		
City:	Torino		
State/Country:	ITALY		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1058674	CINZANO	
Registration Number:	1064993	CINZANO	
Registration Number:	0350165	CINZANO DRY VERMOUTH PRODUCED AND BOTTLED IN FRANCE	
CORRESPONDENCE DATA			
Fax Number:	(212)218-2200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-218-2100		
Email:	agardiner@fchs.com		
Correspondent Name:	Aimee Nassau Gardiner		
Address Line 1:	30 Rockefeller Plaza		
Address Line 2:	Fitzpatrick, Cella, Harper & Scinto		
Address Line 4:	New York, NEW YORK 10112		
ATTORNEY DOCKET NUMBER:	3552.7, 3552.4. 3552.3		
DOMESTIC REPRESENTATIVE			

CH \$90.00 1058674

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Aimee Nassau Gardiner

Signature:

/aimeenassaugardiner/

Date:

02/05/2007

Total Attachments: 2

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INSTRUMENT OF CONFIRMATION OF ASSIGNMENT

WHEREAS MARGINT S.A., a company incorporated under the laws of Switzerland, of Rue de la Coulouvrenière, 29, Geneva, Switzerland was the owner of the trade-marks identified on the attached Schedule A (hereinafter the Trade-marks); and
WHEREAS MARGINT S.A. did, on 10 November 1999 by a separate instrument, transfer and convey to FRANCESCO CINZANO & C.ia S.p.A., a company incorporated under the laws of Italy of via Principessa Felicita di Savoia 8/12, Torino, Italy, certain of its assets and business, including the entire right, title and interest in and to the Trade-marks together with the goodwill appertaining to the said Trade-marks; and

WHEREAS FRANCESCO CINZANO & C.ia S.p.A. is desirous of having written evidence of the transfer and conveyance to it of the Trade-marks for the purpose of recording the same in the USPTO;

NOW THEREFORE, for and in consideration of the sum of \$ 1.00 (one dollar) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, MARGINT S.A. confirms that it did, on 10 November 1999 for good and valuable consideration, and it does hereby nunc pro tunc, sell, assign, and transfer unto FRANCESCO CINZANO & C.ia S.p.A., its successors and assigns, the whole right, title and interest in and to the Trade-marks including all goodwill appertaining to the said Trade-marks.

EXECUTED at Milan this 19th day of November 1999

MARGINT S.A.

By: 

(Signature of corporate officer)

Luciana Giolito - Attorney

(Print name and corporate title)

FRANCESCO CINZANO & C.ia S.p.A.

By: 

(Signature of corporate officer)

Joern Boettger - Managing Director

(Print name and corporate title)

19272242

TRADEMARK

REEL: 003474 FRAME: 0853

Schedule of Trademarks:

TRADEMARK	REG. NO.
CINZANO (rectangle, diagonal stripe word & device)	1658004
CIN (word)	636926
CIN CIN (word)	1507452
CINZANO (word & device)	1658003
CINZANO (word)	1058674
CINZANO (red/blue rectangle word & device)	1064993
CINZANO (rectangle/diagonal line word & device)	1064994
CINZANO EXTRA DRY VERMOUTH (green/gold rectangle, twining leaves word & device)	1075646
CINZANO VERMOUTH FRANCESCO CINZANO TORINO ITALY (shields, ornaments, medals, neck, label, back label word & device)	95745
CINZANO (rectangle, diagonal stripe word & device)	1648862
CINZANO (word)	1649498
CINZANO DRY VERMOUTH (twining leaves word & device)	3350165

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