

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Canine Styles Inc.		01/29/2007	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fetch Enterprises, LLC		
<b>Street Address:</b>	100 Fore Street		
<b>City:</b>	Portland		
<b>State/Country:</b>	MAINE		
<b>Postal Code:</b>	04101		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2790226	FETCH	
<b>Registration Number:</b>	2993907	FETCHPETS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(207)774-7499		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(207) 774-4000		
<b>Email:</b>	cbacall@verrilldana.com		
<b>Correspondent Name:</b>	Charles P. Bacall		
<b>Address Line 1:</b>	One Portland Square		
<b>Address Line 2:</b>	P.O. Box 586		
<b>Address Line 4:</b>	Portland, MAINE 04112-0586		
<b>ATTORNEY DOCKET NUMBER:</b>	39064-8543		
<b>NAME OF SUBMITTER:</b>	Charles P. Bacall		
<b>Signature:</b>	/Charles P. Bacall/		

OP \$65.00 2790226

Date:

02/05/2007

Total Attachments: 1

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**EXHIBIT A**

**Trademark Assignment**

**WHEREAS, CANINE STYLES, INC.**, a New York corporation (hereinafter "Assignor"), having an address at 830 Lexington Avenue, New York, New York 10021, has adopted the trademarks set forth below and warrants that it has used and is continuing to use said trademarks and is the owner of the United States Trademark Registrations thereof identified below;

**WHEREAS, FETCH ENTERPRISES, LLC**, a Delaware limited liability company (hereinafter "Assignee"), having an address at 100 Fore Street, Portland, Maine 04101, desires to acquire all of Assignor's right, title and interest in and to the trademarks set forth below, the goodwill symbolized thereby, and the United States Trademark Registrations of said marks.

<b>Mark</b>	<b>U.S. Registration No.</b>
FETCH	
FETCH (and design)	2,790,226
FETCHPETS	2,993,907

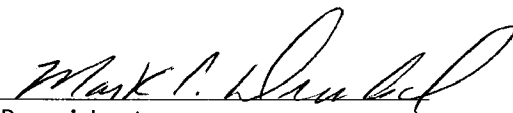
**NOW, THEREFORE**, effective as of the date set forth below, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby irrevocably sell, assign, transfer and convey to Assignee and its successors and assigns: (i) its entire worldwide right, title and interest, in and to the trademarks set forth above, the goodwill symbolized thereby, and the United States Trademark Registrations thereof; (ii) all intellectual property rights (including copyrights, if any) in any trade dress, graphics, artwork, advertising or packaging materials accompanying the use of said trademarks; (iii) all licenses, if any, to which Assignor is a party and which relate to said trademarks, including the right to collect all royalties or any other payments which are or become due and payable to Assignor under said licenses, and any other income, royalties, damages, and payments now or hereafter due or payable to Assignor with respect to said trademarks; and (iv) all causes of action (either in law or in equity) and the right to sue, and recover for past, present, or future infringement of the rights assigned to Assignee hereunder; all for, Assignee's own use and benefit and for the use and benefit of Assignee's successors and assigns.

Assignor hereby agrees to execute all papers and to perform such other proper acts as may deem reasonably necessary to secure to Assignee, or to its successors or assigns, the rights hereby transferred.

**WHEREFORE**, Assignor has caused this Trademark Assignment to be duly executed below, on the date indicated, by its duly authorized officer.

CANINE STYLES, INC.

Dated: January 29, 2007

By:   
Its: President