

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	02/03/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mr. Mark C. Hitchon		02/03/2007	INDIVIDUAL: CANADA

RECEIVING PARTY DATA

Name:	Noble Foods Inc.
Street Address:	250 Avro Road
City:	Pointe-Claire
State/Country:	CANADA
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2373632	REBAR

CORRESPONDENCE DATA

Fax Number: (250)558-1597
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 250-558-5003
 Email: tmagent@junction.net
 Correspondent Name: Susan Beliveau
 Address Line 1: #202, 5005 24th Street
 Address Line 4: Vernon, CANADA V1T 8X7

ATTORNEY DOCKET NUMBER: 11697/NOBLE FOODS

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:

OP \$40.00 2373632

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Susan Beliveau

Signature:

/Susan Beliveau/

Date:

02/05/2007

Total Attachments: 1

source=Rebar-Assignment-Signed300 002#page1.tif

02/02/2007 15:51 FAX

001

TRADE-MARK ASSIGNMENT

WHEREAS, MARK C. HITCHON, (the "Assignor"), having its principal office or place of business at 2344 Nahanni Court, Kelowna, British Columbia, V1V 1N1, does hereby sell, assign and set over absolutely unto NOBLE FOODS INC. (the "Assignee"), having its principal office or place of business at 250 Avro Road, Pointe-Claire, Quebec, H9R 8B1, its successors and assigns, all of its right, title and interest in and to the trade-mark shown below (the "Trade-mark"), including any registrations and applications for registration thereof together with any and all attaching goodwill;

REBAR
REBAR

Canadian Registration No. 550,091
U.S. Registration No. 2373832

AND WHEREAS, for the purposes of registration and by way of further assurance, the Assignee has requested the said Assignor to execute and deliver this assignment;

NOW THEREFORE, in consideration of the sum of Two Dollars (\$2.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor confirms that it has sold, assigned and set over unto the Assignee all of its right, title and interest in Canada and the United States of America in and to the Trade-mark with the intent that the title in Canada and the United States of America to the Trade-mark shall be fully vested in the Assignee, its successors and assigns.

SIGNED at Kelowna, British Columbia, this 3 day of Feb, 2007.

Mark C. Hitchon
MARK C. HITCHON

ACCEPTED this 5 day of Feb, 2007.

NOBLE FOODS INC.

By: Lee Shulkin
Name: Lee Shulkin
Title: President

Trade-Mark-Assignment