

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Trustees of The Coppola Family Trust		02/17/2006	TRUST: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Francis Ford Coppola		
Street Address:	1991 St. Helena Highway		
City:	Rutherford		
State/Country:	CALIFORNIA		
Postal Code:	94573		
Entity Type:	TRUSTEE: UNITED STATES		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	78815897	FRANCIS COPPOLA PRESENTS BIANCO TO GO	
Serial Number:	78818086	FRANCIS COPPOLA PRESENTS DIRECTOR'S CUT	
Serial Number:	78815887	FRANCIS COPPOLA PRESENTS ROSSO TO GO	
Serial Number:	78818074	FRANCIS COPPOLA'S DIRECTOR'S CUT	
Serial Number:	78818098	FRANCIS FORD COPPOLA PRESENTS DIRECTOR'S CUT	
Serial Number:	78818109	FRANCIS FORD COPPOLA'S DIRECTOR'S CUT	
CORRESPONDENCE DATA			
Fax Number:	(415)882-3232		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-882-3200		
Email:	tmparalegal3@owe.com		
Correspondent Name:	Linda Joy Kattwinkel, Esq.		
Address Line 1:	455 Market Street, Suite 1910		
Address Line 4:	San Francisco, CALIFORNIA 94105		

CH \$165.00 78815897

ATTORNEY DOCKET NUMBER:	COPPO 90001
NAME OF SUBMITTER:	Linda Joy Kattwinkel
Signature:	/Linda Joy Kattwinkel/
Date:	02/05/2007
Total Attachments: 3 source=FFC ASSIGNMENT 1#page1.tif source=FFC ASSIGNMENT 1#page2.tif source=FFC ASSIGNMENT 1#page3.tif	

ASSIGNMENT OF INTENT TO USE APPLICATIONS

WHEREAS, Eleanor Neil Coppola and Francis Ford Coppola, as Trustees of The Coppola Family Trust ("Assignor), located at 1991 St. Helena Highway, Rutherford, California 94573, owns and has a *bona fide* intent to use the marks listed on *Exhibit A* (collectively, the "Marks") in connection with the following goods and/or services: WINE; and

WHEREAS, Assignor has applied to register the Marks on the Principal Register of the United States Patent and Trademark Office based on Assignor's *bona fide* intent to use the Marks in commerce in connection with the above-described goods and/or services; and

WHEREAS, Francis Ford Coppola, as Trustee of The Coppola Family Trust, a California trust, located at 1991 St. Helena Highway, Rutherford, California 94573 ("Assignee"), desires to acquire certain assets of Assignor in connection with which Assignors has a *bona fide* intent to use the Marks and the pending Applications;

NOW, THEREFORE, for no consideration, said Assignor hereby assigns to Assignee, as a gift, all right, title and interest in and to the Marks and the pending Applications therefor, together with that portion of Assignor's assets in connection with which it has a *bona fide* intent to use the Marks.

The Coppola Family Trust

Dated effective as of: 2/17/06

By Eleanor Neil Coppola
Eleanor Neil Coppola, Trustee

Dated effective as of: _____

By _____
Francis Ford Coppola, Trustee

ASSIGNMENT OF INTENT TO USE APPLICATIONS

WHEREAS, Eleanor Neil Coppola and Francis Ford Coppola, as Trustees of The Coppola Family Trust ("Assignor), located at 1991 St. Helena Highway, Rutherford, California 94573, owns and has a *bona fide* intent to use the marks listed on *Exhibit A* (collectively, the "Marks") in connection with the following goods and/or services: WINE; and

WHEREAS, Assignor has applied to register the Marks on the Principal Register of the United States Patent and Trademark Office based on Assignor's *bona fide* intent to use the Marks in commerce in connection with the above-described goods and/or services; and

WHEREAS, Francis Ford Coppola, as Trustee of The Coppola Family Trust, a California trust, located at 1991 St. Helena Highway, Rutherford, California 94573 ("Assignee"), desires to acquire certain assets of Assignor in connection with which Assignor has a *bona fide* intent to use the Marks and the pending Applications;

NOW, THEREFORE, for no consideration, said Assignor hereby assigns to Assignee, as a gift, all right, title and interest in and to the Marks and the pending Applications therefor, together with that portion of Assignor's assets in connection with which it has a *bona fide* intent to use the Marks.

The Coppola Family Trust

Dated effective as of: _____ By _____
Eleanor Neil Coppola, Trustee

Dated effective as of: 2-17-06 By _____
Francis Ford Coppola, Trustee

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EXHIBIT A**THE MARKS**

U.S. Trademark	Serial No.	Filing Date
FRANCIS COPPOLA PRESENTS BIANCO TO GO	78/815897	February 15, 2006
FRANCIS COPPOLA PRESENTS DIRECTOR'S CUT	78/818086	February 17, 2006
FRANCIS COPPOLA PRESENTS ROSSO TO GO	78/815887	February 15, 2006
FRANCIS COPPOLA'S DIRECTOR'S CUT	78/818074	February 17, 2006
FRANCIS FORD COPPOLA PRESENTS DIRECTOR'S CUT	78/818098	February 17, 2006
FRANCIS FORD COPPOLA'S DIRECTOR'S CUT	78/818109	February 17, 2006

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