

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Burroughs Investment Group Partnership		01/03/2007	PARTNERSHIP: TENNESSEE
RECEIVING PARTY DATA			
Name:	Strength of Nature, LLC		
Street Address:	64 Ross Road		
City:	Savannah		
State/Country:	GEORGIA		
Postal Code:	31405		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1513289	SMART PERM	
CORRESPONDENCE DATA			
Fax Number:	(912)236-3003		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	912-236-3001		
Email:	nbelzer@belzerlaw.com		
Correspondent Name:	Nathan C. Belzer		
Address Line 1:	2 East Bryan Street		
Address Line 2:	Suite 401		
Address Line 4:	Savannah, GEORGIA 31401		
NAME OF SUBMITTER:	Nathan C. Belzer		
Signature:	/Nathan C. Belzer/		
Date:	02/06/2007		

OP \$40.00 1513289

900068631

TRADEMARK
REEL: 003475 FRAME: 0605

Total Attachments: 2

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EXHIBIT A


TRADEMARK ASSIGNMENT

WHEREAS, Burroughs Investment Group Partnership, a Tennessee partnership with its principal address at 38118 Pearson Rd., Memphis, TN 38118 ("Burroughs") owns certain the mark as follows (the "Mark"):

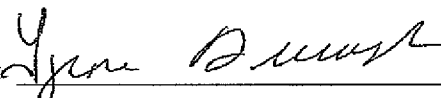
<u>Mark</u>	<u>Reg. No.</u>	<u>Date of Reg.</u>
SMART PERM	1,513,289	11/22/1988

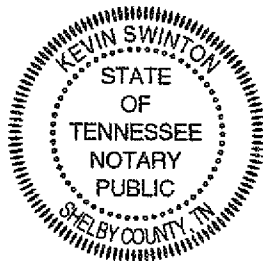
WHEREAS, Strength of Nature, LLC, a Georgia limited liability company with a principal place of business at 64 Ross Road, Savannah, GA 31405 ("Strength of Nature"), is desirous of acquiring the entire right, title and interest in and to the Mark, any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, in consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Burroughs has sold, assigned, transferred and by these presents does hereby sell, assign and transfer unto Strength of Nature, its successors or assigns, the entire right, title and interest in and to the Mark, any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof and other past injury thereto.

EXECUTED THIS 3 day of January, 2007. 2007 

Burroughs Investment Group Partnership

By: 
Printed Name: Lynne Burroughs
Title: Managing Partner



MY COMMISSION EXPIRES:
October 13, 2009

By:

Mario M. de la Guardia

Date:

1-03-07

Name: Mario M. de la Guardia, Strength Of Nature

Title: President

By:

Tyrone Burroughs

Date:

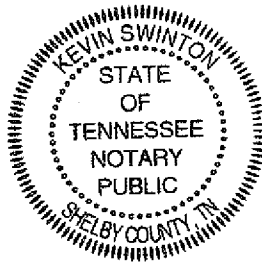
1-03-07

Name: Tyrone Burroughs, Borroughs Investment Group Partnership

Title:

Managing Partner

Kevin Swinton



MY COMMISSION EXPIRES:
October 13, 2009