

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gordo Enterprises, Inc.		12/18/2004	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Diaxis LLC		
<b>Street Address:</b>	225 South Aviation Bl		
<b>City:</b>	El Segundo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90245		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2307059	DUB	
Registration Number:	2339792	DUB	
Registration Number:	2299517	DUB	
Registration Number:	2158787		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(714)513-5130		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	714.513.5100		
<b>Email:</b>	uspto-tm-oc@sheppardmullin.com		
<b>Correspondent Name:</b>	Sheppard Mullin - Paul F. Rafferty		
<b>Address Line 1:</b>	650 Town Center Drive		
<b>Address Line 2:</b>	Fourth Floor		
<b>Address Line 4:</b>	Costa Mesa, CALIFORNIA 92620		
<b>ATTORNEY DOCKET NUMBER:</b>	0XJT-068449		
<b>NAME OF SUBMITTER:</b>	Terry Cloyd		

**CH \$115.00 2307059**

Signature:	/tc/
Date:	02/06/2007
Total Attachments: 3 source=dub assignment#page1.tif source=dub assignment#page2.tif source=dub assignment#page3.tif	

## SHORT-FORM ASSIGNMENT OF TRADEMARKS

This SHORT-FORM ASSIGNMENT OF TRADEMARKS (the "Assignment"), is made and effective as of Dec 20, 2005 (the "Effective Date"), between Gordo Enterprises, Inc. ("Gordo"), with an address of 427 East Michigan, Kalamazoo, Michigan 49007 ("Assignor"), and DIAXIS LLC ("Diaxis") with an address of 225 South Aviation Boulevard, El Segundo, California 90245 ("Assignee").

WHEREAS, Assignor owns the global rights to the trademark "DUB" and "DUB WEAATHERGEAR" ("Marks") pursuant to an earlier agreement between Assignor and Assignee memorialized in various written agreements entitled (i) Settlement Agreement and Mutual General Release; (ii) Assignment of Trademarks; and (iii) Promissory note;

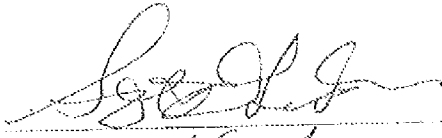
WHEREAS, the Promissory Note ("Note") granted to Assignee the right to file this Short-Form Assignment of Trademarks under certain limited circumstances;

WHEREAS, Assignee is desirous of re-acquiring all right, title and interest in and to the Marks, the Registrations and the goodwill of the business symbolized by the Marks throughout the world, and Assignor has preapproved this assignment under the conditions imposed by the Note;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to (a) the Marks, together with the Registrations, (b) all rights of action arising from the Marks, all claims for damages by reason of past, present and future infringement of the Marks, and the right to sue and collect damages for such infringement, and (c) the goodwill of the business symbolized by the Marks. Assignor will cooperate in executing any further documents to complete transfer of the Marks worldwide if necessary.

IN WITNESS WHEREOF, this Short-Form Assignment of Trademarks has been signed as of this 18 day of December, 2004.

GORDO ENTERPRISES, INC.

  
 Name: Scott H. Gordes  
 Title: President  
 Date: Dec 18, 2004

Trademark	Case Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
DUB	0XDT-068561/ Argentina	Registered	2062574 20-Dec-1996	1750643 30-Aug-1999
DUB	0XDT-101257/ Australia	Registered	20-Mar-2000	828269 20-Mar-2000
DUB	0XDT-068564F/ Benelux	Registered	200194 26-Oct-1999	200194 22-Oct-1996
DUB	0XDT-068562/ Brazil	Published	819842737 12-Mar-1997	
DUB	0XDT-068563/ Canada	Registered	782519 09-May-1995	470574 05-Feb-1997
DUB	0XDT-068564B/ Denmark	Registered	VA200101619 26-Oct-1999	VR200102582 18-Jun-2001
DUB	0XDT-068565/ France	Registered	95570765 09-May-1995	95570765 08-Mar-1996
DUB	0XDT-068566/ Germany	Registered	39520371.6 13-May-1995	39520371.6 23-Apr-1996
DUB	0XDT-068567/ Italy	Registered	RM95C005252 14-Nov-1995	720754 25-Jul-1997
DUB	0XDT-068568/ Japan	Registered	62145/1994 21-Jun-1994	3314815 30-May-1997
DUB	0XDT-071659/ Korea, Republic of	Registered	96-042895	402939 29-May-1998
DUB	0XDT-068569/ Malaysia	Pending	97-11476 16-Aug-1997	
DUB	0XDT-068570/ Sweden	Registered	95-05642 11-May-1995	318540 25-Oct-1996
DUB	0XDT-068571/ Switzerland	Registered	7591/1995.5 15-May-1995	432876 15-May-1995
DUB	0XDT-068572/ Thailand	Registered	340016 31-Jul-1997	kor73288 11-Jun-1998

Trademark	Case Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
DUB	0XDT-068560/ United States of America	Registered	75/463294 06-Apr-1998	2307059 11-Jan-2000
DUB - Stylized Logo	0XDT-068573/ United States of America	Registered	75/465595 07-Apr-1998	2339792 11-Apr-2000
DUB & Design	0XDT-068574/ United States of America	Registered	75/471416 16-Apr-1998	2299517 14-Dec-1999
DUBELU	0XDT-068535/ Japan	Registered	062144/1994 21-Jun-1994	3253950 31-Jan-1997
WEATHER ICON DESIGN	0XDT-068539/ Canada	Registered	844040 01-May-1997	492274 02-Apr-1998
WEATHER ICON DESIGN	0XDT-068538/ European Community	Registered	000541052 07-May-1997	000541052 12-May-2000
WEATHER ICON DESIGN	0XDT-068537/ Japan	Registered	116307/97 13-May-1997	4236236 05-Feb-1999
WEATHER ICON DESIGN	0XDT-068536/ United States of America	Registered	75/277633 21-Apr-1997	2158787 19-May-1998