

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/15/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NEWSTAR FRESH FOODS, LLC		01/15/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	NEWSTAR FRESH FOODS, LLC
Street Address:	900 Work Street
City:	Salinas
State/Country:	CALIFORNIA
Postal Code:	93901
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2213116	
Registration Number:	2351469	YOUNG & TENDER NEWSTAR

CORRESPONDENCE DATA

Fax Number: (805)435-1795
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (805) 370-9100
 Email: trademarks@dirksenlaw.com
 Correspondent Name: Thomas A. Dirksen
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 Address Line 4: Westlake Village, CALIFORNIA 91361

NAME OF SUBMITTER:	Thomas A. Dirksen
Signature:	/thomas a dirksen/

OP \$65.00 2213116

Date:

02/06/2007

Total Attachments: 2

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ASSIGNMENT

WHEREAS, NEWSTAR FRESH FOODS, LLC, a Delaware Limited Liability Company, whose address is 900 Work Street, Salinas, California 93901, has adopted and used the following trademarks which are registered in the United States Patent and Trademark Office, and which are fully identified as follows:

SHOOTING STAR
DESIGN®

Reg. No. 2,213,116

Dated Dec. 22, 1998

YOUNG & TENDER
NEWSTAR & DESIGN®

Reg. No. 2,351,469

Dated May 23, 2000

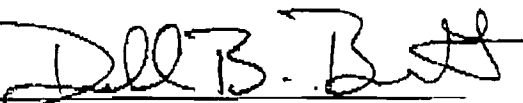
WHEREAS, NEWSTAR FRESH FOODS, LLC, a California limited liability company, with a main business address at 900 Work Street, Salinas, California 93901, is desirous of acquiring the said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said NEWSTAR FRESH FOODS, LLC, the Delaware limited liability company, does hereby assign unto the said NEWSTAR FRESH FOODS, LLC, the California limited liability company, all rights, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the marks, and the registrations thereof, Reg. Nos. 2,213,116 and 2,351,469.

The above statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that willful false statements may jeopardize the validity of this assignment document.

NEWSTAR FRESH FOODS, LLC

(Delaware limited liability company)

By 

Name:

Authorized to sign in behalf of the
Limited Liability Company

DATED this 15th day of January, 2007