

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/15/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CERES FRESH FOODS, LLC		01/15/2007	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	NEWSTAR FRESH FOODS, LLC
Street Address:	900 Work Street
City:	Salinas
State/Country:	CALIFORNIA
Postal Code:	93901
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2888931	YOUNG & TENDER
Registration Number:	2646267	CAFE NEWSTAR YOUNG & TENDER
Registration Number:	2205380	HARVESTAR
Registration Number:	2147614	NEWSTAR
Registration Number:	0726314	OMO
Registration Number:	1531121	SALUTE
Registration Number:	2223443	YOUNG AND TENDER
Serial Number:	78181512	TRIPLE WASHED

CORRESPONDENCE DATA

Fax Number: (805)435-1795
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (805) 370-9100

OP \$215.00 2888931

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NAME OF SUBMITTER:	Thomas A. Dirksen
Signature:	/thomas a dirksen/
Date:	02/06/2007

Total Attachments: 2
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ASSIGNMENT

WHEREAS, CERES FRESH FOODS, LLC, a California Limited Liability Company, whose address is 900 Work Street, Salinas, California 93901, has adopted and used the following trademarks which are registered and pending in the United States Patent and Trademark Office, and which are fully identified as follows:

YOUNG & TENDER® Reg. No. 2,888,931 Dated Sept. 28, 2004

CAFÉ NEWSTAR
YOUNG & TENDER &
DESIGN® Reg. No. 2,646,267 Dated Nov. 5, 2002

HARVESTAR® Reg. No. 2,205,380 Dated Nov. 24, 1998

NEWSTAR & STAR
DESIGN® Reg. No. 2,147,614 Dated March 31, 1998

OMO® Reg. No. 726,314 Dated Jan. 19, 1962

SALUTE® Reg. No. 1,531,121 Dated March 21, 1989

YOUNG & TENDER® Reg. No. 2,223,443 Dated Feb. 9, 1999

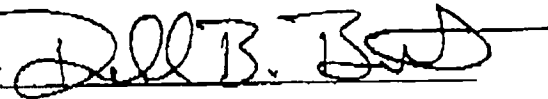
TRIPLE WASHED &
DESIGN™ Ser. No. 78-181512 Filed Nov. 4, 2002

WHEREAS, NEWSTAR FRESH FOODS, LLC, a California limited liability company, with a main business address at 900 Work Street, Salinas, California 93901, is desirous of acquiring the said trademarks and the registrations and application thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said CERES FRESH FOODS, LLC, does hereby assign unto the said NEWSTAR FRESH FOODS, LLC, all rights, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the marks, and the registrations and application thereof, Reg. Nos. 2,646,267; 2,205,380; 2,147,614; 726,314; 1,531,121; and 2,223,443; and Ser. No. 78-181512.

The above statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that willful false statements may jeopardize the validity of this assignment document.

CERES FRESH FOODS, LLC

By 

Name:

Authorized representative of the
Limited Liability Company

DATED this 15th day of January, 2007