

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zooth Inc.		01/25/2007	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	The Gillette Company
Street Address:	Prudential Tower Building
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02199
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1832246	SPORTSBRUSH
Registration Number:	2641490	ZOO CREW
Registration Number:	1864402	ZOOTH
Registration Number:	1833357	ZOOTH
Serial Number:	78491212	ZOOTH
Registration Number:	2946063	ZOOTH
Registration Number:	2946064	ZOOTH
Registration Number:	1792187	ZOOTHBRUSH

CORRESPONDENCE DATA

Fax Number: (513)983-1992
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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CH \$215.00 1832246

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ATTORNEY DOCKET NUMBER:	126037
NAME OF SUBMITTER:	Lynn M. Hammann
Signature:	/lmhammann/
Date:	02/07/2007

Total Attachments: 2
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UNITED STATES
TRADEMARK ASSIGNMENT

WHEREAS, **Zooth Inc.**, located and doing business at 4163 Airport Road, Wichita Falls, Texas 76309, (the "Assignor") is the owner of the trademarks listed on the attached schedule and corresponding registrations (the "Trademarks"); and

WHEREAS, **The Gillette Company**, located and doing business at Prudential Tower Building, Boston, Massachusetts 02199, (the "Assignee"), is desirous of acquiring said Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

Signed in Cincinnati, Ohio this 25th day of January 2007.

Zooth Inc.



Carl J. Roof
Assistant Secretary

SCHEDULE

<u>Trademark</u>	<u>Country</u>	<u>Application/Registration Number</u>
SPORTSBRUSH	United States	RN 1,832,246
ZOO CREW	United States	RN 2,641,490
ZOOTH	United States	RN 1,864,402
ZOOTH	United States	RN 1,833,357
ZOOTH	United States	SN 78/491212
ZOOTH (and Design in Color)	United States	RN 2,946,063
ZOOTH (and Design)	United States	RN 2,946,064
ZOOTHBRUSH	United States	RN 1,792,187