

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Zooth Inc.		01/25/2007	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Gillette Company		
<b>Street Address:</b>	Prudential Tower Building		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02199		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78772876	GIRL ZONE	
<b>Registration Number:</b>	2343707	ZOOOTH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(513)983-1992		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	5139838392		
<b>Email:</b>	hammann.lm@pg.com		
<b>Correspondent Name:</b>	Lynn M. Hammann		
<b>Address Line 1:</b>	One Procter & Gamble Plaza		
<b>Address Line 2:</b>	C2 Box 11		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>ATTORNEY DOCKET NUMBER:</b>	126037		
<b>NAME OF SUBMITTER:</b>	Lynn M. Hammann		
<b>Signature:</b>	/lmhammann/		

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Date:

02/07/2007

Total Attachments: 2

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**UNITED STATES**

**TRADEMARK ASSIGNMENT**

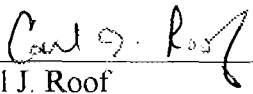
WHEREAS, **Zooth Inc.**, located and doing business at 4245 Kemp Street, Suite 220, Wichita Falls, Texas 76308, (the "Assignor") is the owner of the trademarks listed on the attached schedule and corresponding registrations (the "Trademarks"); and

WHEREAS, **The Gillette Company**, located and doing business at Prudential Tower Building, Boston, Massachusetts 02199, (the "Assignee"), is desirous of acquiring said Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

Signed in Cincinnati, Ohio this 25<sup>th</sup> day of January 2007.

**Zooth Inc.**

  
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Carl J. Roof  
Assistant Secretary

**SCHEDULE**

<u>Trademark</u>	<u>Country</u>	<u>Application/Registration Number</u> _____
GIRL ZONE	United States	SN 78/772876
ZOOTH (and Design)	United States	RN 2,343,707