

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BASF Aktiengesellschaft		07/25/2006	CORPORATION: GERMANY
RECEIVING PARTY DATA			
Name:	DEMI GmbH		
Street Address:	Siemensstr. 1-5		
City:	Pinneberg		
State/Country:	GERMANY		
Postal Code:	25421		
Entity Type:	LIMITED LIABILITY COMPANY: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2148480	LURANYL	
CORRESPONDENCE DATA			
Fax Number:	(202)344-8300		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	2023444000		
Email:	mbharrison@venable.com		
Correspondent Name:	Mark B. Harrison		
Address Line 1:	Venable, P.O. Box 34385		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20043		
ATTORNEY DOCKET NUMBER:	46026-233189		
DOMESTIC REPRESENTATIVE			
Name:	Mark B. Harrison		
Address Line 1:	Venable LLP, P.O. Box 34385		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20043		

CH 2148480 \$40.00

900068745

TRADEMARK  
REEL: 003476 FRAME: 0248

NAME OF SUBMITTER:	Mark B. Harrison
Signature:	/mark b. harrison/
Date:	02/07/2007
Total Attachments: 2 source=LURANYL Assignment#page1.tif source=LURANYL Assignment#page2.tif	

## ASSIGNMENT

**WHEREAS**, BASF Aktiengesellschaft (hereinafter "Assignor"), a corporation existing under the laws of Germany having its offices and principal place of business at D-67056 Ludwigshafen, Germany, is the owner of United States Trademark Registration No. 2,148,480 for the mark LURANYL and of the trademark shown in said registration, and of the goodwill of the business symbolized by said mark;

**AND WHEREAS**, DEMI GmbH (hereinafter "Assignee"), a limited liability company existing under the laws of Germany having its offices and principal place of business at Siemensstr. 1-5, 25421 Pinneberg, Germany, is desirous of acquiring the entire right, title and interest in and to the said United States trademark registration, the trademark shown in said registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

**NOW, THEREFORE**, for One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said United States trademark registration, and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark.

Done, this 25th day of July, 2006.

**BASF Aktiengesellschaft**

By:

Udo Meyer Jochen Karg

Name:

Title:

- Directors -

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**Trademark Operations**

Registrant: DEMI GmbH  
Mark: LURANYL  
Registration No.: 2,148,480  
Registration Date: April 7, 1998  
Attorney's Reference: 46026-233189

Honorable Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**POWER OF ATTORNEY**

All prior Powers of Attorney are hereby revoked, and Registrant hereby appoints as attorney Mark B. Harrison, Janet F. Satterthwaite, Marcia A. Auberger, Jacqueline Patt, and Andrew Price, all members of the bar of the District of Columbia or of their respective states, and the law firm of Venable LLP, and all having the address 575 7<sup>th</sup> Street, N.W. Washington, D.C. 20004, Telephone (202) 344-4000, Telefax (202) 344-8300, as registrant's attorneys with full powers of association, substitution and revocation, to transact all business in the U.S. Patent and Trademark Office associated with the present registration, and to receive all correspondence in connection therewith.

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

All prior appointments of domestic representative are hereby revoked and the firm of VENABLE and Mark B. Harrison, Janet F. Satterthwaite, Marcia A. Auberger, Jacqueline Patt, and Andrew Price, jointly and severally, whose post office address is Venable, P.O. Box 34385, Washington, D.C. 20048, Telephone (202) 344-4800, Telefax (202) 344-8300, are hereby designated registrant's representatives upon whom notices or process in proceedings affecting the mark may be served.

**DESIGNATION OF CORRESPONDENCE ADDRESS**

Send all notices, official letters, documents and other correspondence concerning this registration to: Mark Harrison, VENABLE, P.O. Box 34385, Washington, D.C. 20005.

Date: 02.02.2007

DEMI GmbH

By: 

Name: Olaf Larsson

Title: Director

DEMI Vertriebs- und  
Esterungsgesellschaft mbH  
Siemensstraße 1  
D-25421 Pinneberg

764729