

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OnCard Marketing		02/07/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	ONCARD MARKETING, INC.		
Street Address:	250 WEST 19TH ST 8M		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78958584	ONCARD	
CORRESPONDENCE DATA			
Fax Number:	(646)496-9133		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6469644680		
Email:	jonathan@oncardmarketing.com		
Correspondent Name:	JONATHAN A TREIBER		
Address Line 1:	250 WEST 19TH ST 8M		
Address Line 4:	NEW YORK, NEW YORK 10011		
NAME OF SUBMITTER:	JONATHAN A TREIBER		
Signature:	/JONATHAN A TREIBER/		
Date:	02/08/2007		

Total Attachments: 2
 source=OnCard#page1.tif

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**TRADEMARK
 REEL: 003477 FRAME: 0310**

OP \$40.00 78958584

From: ECom111 [mailto:Ecom1113@USPTO.GOV]
Sent: Thursday, January 18, 2007 2:20 PM
To: Jonathan@oncardmarketing.com
Subject: TRADEMARK APPLICATION NO. 78958584 - ONCARD - N/A

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 78/958584

APPLICANT: OnCard Marketing

78958584

CORRESPONDENT ADDRESS:

ONCARD MARKETING
250 W 19TH ST APT 8M
NEW YORK, NY 10011-4053

RETURN ADDRESS:

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

If no fees are enclosed, the address should include the words "Box Responses - No Fee."

MARK: ONCARD

CORRESPONDENT'S REFERENCE/DOCKET NO:
N/A

Please provide in all correspondence:

CORRESPONDENT EMAIL ADDRESS:
Jonathan@oncardmarketing.com

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

Serial Number 78/958584

NOTICE OF SUSPENSION

SUSPENSION PROCEDURE: This suspension notice serves to suspend action on the application for the reason(s) specified below. No response is needed. 37 C.F.R. §2.67. However, the examining attorney will conduct periodic status checks and may issue inquiries at 6 month intervals from the mailing date of this notice. TMEP §716.05. If a status inquiry Office action issues, applicant will have 6 months from the mailing or e-mailing date of the status inquiry to respond. 15 U.S.C. §1062(b); 37 C.F.R. §2.62.

MAILING/E-MAILING DATE INFORMATION: If the mailing or e-mailing date of this Office action does not appear above, this information can be obtained by visiting the USPTO website at <http://tarr.uspto.gov/>, inserting the application serial number, and

viewing the prosecution history for the mailing date of the most recently issued Office communication.

The examining attorney has searched the Office records and has found no similar registered mark that would bar registration under Trademark Act Section 2(d), 15 U.S.C. §1052(d). TMEP §704.02.

Action on this application is suspended pending the disposition of:

- Application Serial No(s). **78-824,798**

Since applicant's effective filing date is subsequent to the effective filing date of the above-identified application(s), the latter, if and when it registers, may be cited against this application in a refusal to register under Section 2(d) of the Trademark Act, 15 U.S.C. §1052(d). See 37 C.F.R. §2.83; TMEP §§1208 et seq. A copy of information relevant to this pending application(s) **is attached**.

Applicant may submit a request to remove the application from suspension to present arguments related to the potential conflict between the relevant application(s) or other arguments related to the ground for suspension. TMEP §716.03. Applicant's election not to present arguments during suspension will not affect the applicant's right to present arguments later should a refusal in fact issue. If a refusal does issue, applicant will be afforded 6 months from the mailing or e-mailing date of the Office action to submit a response. 15 U.S.C. §1062(b); 37 C.F.R. §2.62.

/David C. Reihner/, Examining Attorney
Law Office 111, 571-272-9392
571-273-9111 fax.