

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PIL, L.L.C.		02/05/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Publications International, Ltd.		
Street Address:	7373 North Cicero Avenue		
City:	Lincolnwood		
State/Country:	ILLINOIS		
Postal Code:	60712		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3200280	STORY READER	
CORRESPONDENCE DATA			
Fax Number:	(212)956-6471		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2122454580		
Email:	jason@musiclaw.com		
Correspondent Name:	Dorothy M. Weber, Esq.		
Address Line 1:	111 West 57th Street, Suite 1120		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	PIL/STORY READER ASGNMNT		
NAME OF SUBMITTER:	Dorothy M. Weber		
Signature:	/dmw/		
Date:	02/08/2007		

CH \$40.00 3200280

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, trademark owner and trademark user PIL, L.L.C., 7373 North Cicero Avenue, Lincolnwood, IL 60712, hereby assigns, transfers and conveys all its right, title and interest in and to the trademark STORY READER and the good will associated therewith, including all right, title and interest in and to U.S. Trademark Registration No. 3200280 to Publications International, Ltd., 7373 North Cicero Avenue, Lincolnwood, IL 60712.

PIL, L.L.C.

By: Richard D. Maddrell
Name: Richard D. Maddrell
Title: President
Date: February 5, 2007

Accepted and Agreed to:
PUBLICATIONS INTERNATIONAL, LTD.

By: [Signature]
Name: Louis Weber
Title: CEO
Date: February 5, 2007