

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Promotional Events, Inc.		01/31/2007	CORPORATION: ALABAMA
RECEIVING PARTY DATA			
Name:	Wells Fargo Bank, National Association		
Street Address:	1000 Lakes Drive, Suite 250		
City:	West Covina		
State/Country:	CALIFORNIA		
Postal Code:	91790		
Entity Type:	federally chartered national bank:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2089711	DEVIL	
Serial Number:	78215060	TNT	
CORRESPONDENCE DATA			
Fax Number:	(310)552-7031		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-551-8755		
Email:	pto-cc@gibsondunn.com		
Correspondent Name:	Mandy Robertson-Bora		
Address Line 1:	2029 Century Park East, 40th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067-3026		
ATTORNEY DOCKET NUMBER:	96038-00558		
NAME OF SUBMITTER:	Mandy Robertson-Bora		
Signature:	/mandy robertson-bora/		
Date:	02/08/2007		

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Total Attachments: 3

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**NOTICE OF SECURITY INTEREST IN PATENTS
AND TRADEMARKS**


NOTICE IS HEREBY GIVEN that AMERICAN PROMOTIONAL EVENTS, INC., an Alabama corporation (the "Grantor") with an office located at 4511 Helton Drive, Florence, Alabama 35630, and Wells Fargo Bank, National Association (the "Agent"), on behalf of certain lenders (collectively, the "Secured Parties"), have entered into a Security Agreement dated as of April 19, 2002 (the "Security Agreement").

Pursuant to the Security Agreement, the Grantor has conveyed, pledged, assigned and transferred to the Agent, for the equal and ratable benefit of the Secured Parties, and has granted to the Agent, for the equal and ratable benefit of the Secured Parties, a security interest in, (a) the registered patents, applications for registration of patents, and licenses of registered patents listed in Schedule A hereto, and (b) the registered trademarks and service marks, applications for registration of trademarks and service marks, and licenses of registered trademarks and service marks listed in Schedule B hereto, together with the goodwill of the business symbolized thereby, to secure the prompt payment, performance and observance of the Secured Obligations as defined in the Security Agreement.

The Commissioner of Patents and Trademarks is requested to record this notice in its records.

Dated: January 31, 2007

AMERICAN PROMOTIONAL EVENTS, INC.

By: 
Name: JOHN N. PALMIS
Title: CFO

SCHEDULE A
TO
NOTICE OF SECURITY INTEREST IN PATENTS AND TRADEMARKS
FROM
AMERICAN PROMOTIONAL EVENTS, INC.

1. **Patents.**

Patent	Registration No.
Glow Fuse – Glow in dark fuse	US Pat. No. 5864,084
Monster Truck	US Pat. No. D400,634

2. **Applications for Federal Registration of Patents.**

Patent	Serial No.
Triple Break Shell – Enhanced Efficient Pyrotechnic Shell	DN 7426 – pending

SCHEDULE B
TO
NOTICE OF SECURITY INTEREST IN PATENTS AND TRADEMARKS
FROM
AMERICAN PROMOTIONAL EVENTS, INC.

1. **Federal Trademark and Service Mark Registrations.**

Trademark/Service Mark	Registration No.
DEVIL	Reg. No. 2089711

2. **Trademark and Service Mark Applications for Federal Registration.**

Trademark/Service Mark	Serial No.
TNT design with burst	78215060