

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KELLY PIONEER GROUP, INC.		01/19/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	PEPSICO, INC.		
Street Address:	700 ANDERSON HILL ROAD		
City:	PURCHASE		
State/Country:	NEW YORK		
Postal Code:	10577		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2567773	GINSENG LIFT	
CORRESPONDENCE DATA			
Fax Number:	(914)253-3123		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	914-253-3443		
Email:	LORI.BARNETT@PEPSI.COM		
Correspondent Name:	PEPSICO, INC.		
Address Line 1:	700 ANDERSON HILL ROAD		
Address Line 4:	PURCHASE, NEW YORK 10577		
NAME OF SUBMITTER:	ELIZABETH N. BILUS		
Signature:	/elizabeth n bilus/		
Date:	02/09/2007		
Total Attachments: 1 source=ginsenglift-assignment2#page1.tif			

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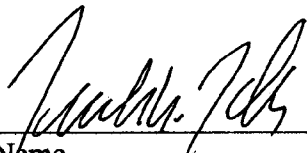
**ASSIGNMENT**

**WHEREAS, KELLY PIONEER GROUP, INC.**, a corporation organized and existing under the laws of the state of New York, with offices at 1201 Pennsylvania Avenue, NW, Washington, DC 20004 ("Assignor"), is the owner of the following trademark (the "Mark"), now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
GINSENG LIFT	2,567,773	May 7, 2002

**WHEREAS, PEPSICO, INC.**, a corporation organized and existing under the laws of the state of North Carolina, with offices at 700 Anderson Hill Road, Purchase, NY 10577 ("Assignee"), is desirous of acquiring said registered Mark.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Mark together with the goodwill of the business symbolized by the Mark and the above-named registration therefore, and with all claims arising out of or relating to the use or ownership of the Mark.

By:   
Name  
President  
Title

KELLY PIONEER GROUP, INC.

Dated: January 19, 2007