

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paramount Pictures Corporation		11/15/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CBS Studios Inc.		
Street Address:	51 West 52nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78711797	GET READY TO BE AN INSIDER	
CORRESPONDENCE DATA			
Fax Number:	(212)975-0111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademarks@cbs.com		
Correspondent Name:	Mallory Levitt		
Address Line 1:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	CORR ASSIGN		
NAME OF SUBMITTER:	Mallory Levitt		
Signature:	/ml/		
Date:	02/09/2007		

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Total Attachments: 2

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**TRADEMARK
 REEL: 003478 FRAME: 0651**

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Paramount Pictures Corporation, ("Assignor"), a Delaware corporation with a place of business at 5555 Melrose Avenue, Hollywood, California 90038, is the owner of registrations/pending applications for the marks that are identified in schedule "A" ("Marks") on and in connection with the classes of good/services as identified in schedule "A" and as at December 21, 2005, assigns all right, title and interest in and to the Marks, together with the goodwill and business symbolized thereby; and

WHEREAS, CBS Studios Inc. ("Assignee"), a Delaware corporation with a place of business at 51 West 52nd Street, New York, New York 10019, desires to obtain all rights in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Marks, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 15th day of November, 2006

Paramount Pictures Corporation

By: [Signature]
Name: W. LUCAS FILL-COGAN
Title: Asst Secretary

Sworn to me before this
15th day of November, 2006

[Signature]
Notary Public

RICARDO L. GOMEZ-NIETO
Notary Public, State of New York
No. 01GO6094280
Qualified in Nassau County
Commission Expires July 16, 2007
June 26

Schedule A

Country	Trademark	Application No. / Registration No.
USA	GET READY TO BE AN INSIDER	78711797