

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Sweet Pea Limited, Inc.		12/10/2006	CORPORATION: FLORIDA

**RECEIVING PARTY DATA**

Name:	5 Senses LLC
Street Address:	5300 NW 37th Avenue
City:	Miami
State/Country:	FLORIDA
Postal Code:	33142
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	2118843	SWEET PEA
Registration Number:	2855632	SWEET PEA
Registration Number:	3108392	SWEET PEA
Serial Number:	77067465	SWEET
Registration Number:	2368095	PO
Registration Number:	2516946	DREAM IN PINK
Registration Number:	2619777	SWEET BEANS
Registration Number:	1857759	JOHNNY HEAVEN
Registration Number:	3038848	NUDIES

**CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	SWEET PEA/TM
NAME OF SUBMITTER:	Stephanie C. Alvarez
Signature:	/sca/
Date:	02/09/2007

Total Attachments: 1  
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**ASSIGNMENT OF TRADEMARK**

WHEREAS, Sweet Pea Limited, Inc., a Florida Corporation, with a principal place of business at 5300 NW 37<sup>th</sup> Avenue, Miami, Florida 33142 ("Assignor"), warrants that it owns without encumbrance the following trademarks: SWEET PEA (standard character mark), Registration No. 2,118,843; SWEET PEA (standard character mark), Registration No. 2,855,632; SWEET PEA (and design), Registration No. 3,108,392; SWEET (and design), Application Serial No. 77/067,465 PO (and design), Registration No. 2,368,095; DREAM IN PINK (standard character mark), Registration No. 2,516,946; SWEET BEANS (standard character mark), Registration No. 2,619,777; JOHNNY HEAVEN (standard character mark), Registration No. 1,857,759; and NUDIERS (standard character mark), Registration No. 3,038,848 in the United States Patent and Trademark Office, copies of these registration are attached hereto; and,

WHEREAS, 5 Senses LLC, a Florida Limited Liability Company, with a principal place of business at 5300 NW 37<sup>th</sup> Avenue, Miami, Florida 33142 ("Assignee"), desires to acquire said marks and registrations, together with the goodwill of the business symbolized by the marks and the right to recover damages, profit and all other remedies for past infringement,

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee any and all right, title, interest in and to the said marks, together with the goodwill of the business symbolized by the marks and the above identified trademark registrations, and the right to recover damages, profit and all other remedies for past infringement.

5 SENSES LLC

By: 

Title: PRES