

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Termination and Release of Security Interest in Trademark Rights

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Credit Suisse (f/k/a Credit Suisse First Boston), as Administrative Agent		02/07/2007	Banking Corporation: SWITZERLAND

RECEIVING PARTY DATA

Name:	Brand Services, Inc.
Street Address:	15450 South Outer Highway 40
Internal Address:	Suite 270
City:	Chesterfield
State/Country:	MISSOURI
Postal Code:	63017
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1815144	BRAND
Registration Number:	2707666	BRANDBLOC
Registration Number:	2801042	BRANDGRAB
Registration Number:	2668926	BRANDNET
Registration Number:	2663054	BRANDNOW
Registration Number:	2663042	BRANDPLAN
Registration Number:	2599004	BRANDWEB

CORRESPONDENCE DATA

Fax Number: (212)455-2502
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (212) 455-7609
 Email: ksolomon@stblaw.com

OP \$190.00 1815144

Correspondent Name: Kirstie Howard, Esq.
Address Line 1: Simpson Thacher & Bartlett LLP
Address Line 2: 425 Lexington Avenue
Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:

011958/0072

NAME OF SUBMITTER:

Kirstie Howard

Signature:

/kh/

Date:

02/09/2007

Total Attachments: 4

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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARK RIGHTS**

TERMINATION AND RELEASE dated as of February 7, 2007, from CREDIT SUISSE (formerly known as CREDIT SUISSE FIRST BOSTON), as Administrative Agent (the "Agent") for certain banks and other financial institutions (the "Lenders"), to BRAND SERVICES, INC., a Delaware corporation ("Borrower").

WITNESSETH:

WHEREAS, pursuant to the Security Agreement, dated as of October 16, 2002, made by the Grantors (as defined therein) in favor of the Agent (the "Security Agreement"), a security interest (the "Security Interest") was granted by the Grantors to the Agent in certain collateral, including the Trademark Collateral (as hereinafter defined);

WHEREAS, pursuant to that certain Grant of Trademark Security Interest dated as of October 16, 2002, among the Agent and the Borrower (the "Short-Form Security Agreement"), the Borrower, by reference to the Security Agreement, reaffirmed its intent to grant a Security Interest to the Agent specifically in certain Trademark Collateral;

WHEREAS, the Short-Form Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on October 23, 2002, at Reel 2621 and Frame 0860; and

WHEREAS, the Agent now desires to terminate and release the entirety of its Security Interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured by the Trademark Collateral pursuant to the Security Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Agent hereby states as follows:

1. Definitions. The term "Trademark Collateral," as used herein, shall mean all of the Grantors' right, title and interest of every kind and nature as of the date hereof in the Trademarks (including, without limitation, those items listed on Schedule A hereto). The term "Trademarks" shall have the meaning provided by reference in the Security Agreement and the Short-Form Security Agreement.
2. Release of Security Interest. The Agent hereby terminates, releases and discharges its Security Interest in the Trademark Collateral, and any right, title or interest of the Agent in such Trademark Collateral shall hereby cease and become void.
3. Further Assurances. The Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the Security Interest contemplated hereby.

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

**CREDIT SUISSE, CAYMAN ISLANDS
BRANCH (f/k/a/ Credit Suisse First Boston)**

By: 
Name: VANESSA GOMEZ
Title: VICE PRESIDENT

By: 
Name: JAMES NEIRA
Title: ASSOCIATE

STATE OF NEW YORK)
)
COUNTY OF NEW YORK

ss.:

On this 7th day of February, 2007, before me personally appeared
YANESSA GOMEZ
JAMES NEIRA to me known who, being by me duly sworn, did depose and say that
he/she is VICE PRESIDENT
ASSOCIATE of CREDIT SUISSE, described herein and which executed
the foregoing instrument, and that he/she signed his/her name thereto pursuant to the authority
granted by CREDIT SUISSE.



Notary Public

MARJORIE E. BULL
Notary Public, State of New York
No. 01BU6055282
Qualified in New York County
Commission Expires February 20, 2007.

(Affix Seal Below)

Schedule A

U.S. Trademark Registrations and Applications

<u>Trademark</u>	<u>Registration or Serial Number</u>
BRAND	1815144
BRANDBLOC	2707666
BRANDGRAB	2801042
BRANDNET	2668926
BRANDNOW	2663054
BRANDPLAN	2663042
BRANDWEB	2599004

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RECORDED: 02/09/2007

TRADEMARK
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