

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prints Plus, Inc.		07/10/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Allposters.com, Inc.		
Street Address:	2100 Powell Street, 13th Floor		
City:	Emeryville		
State/Country:	CALIFORNIA		
Postal Code:	94610		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1365529	PRINTS PLUS	
CORRESPONDENCE DATA			
Fax Number:	(312)759-5646		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3123571313		
Email:	mvalлоне@btlaw.com		
Correspondent Name:	Melissa Vallone, BARNES & THORNBURG LLP		
Address Line 1:	PO Box 2786		
Address Line 4:	Chicago, ILLINOIS 60690-2786		
ATTORNEY DOCKET NUMBER:	43069-105010		
NAME OF SUBMITTER:	Melissa A. Vallone		
Signature:	/mvalлоне/		
Date:	02/12/2007		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARK


WHEREAS, Prints Plus, Inc., a California corporation, having a place of business at 2300 Clayton Road, Suite 1150, Concord, CA 94520 (the "Assignor"), has adopted and used and is using the U.S. federally registered trademark "PRINTS PLUS," Registration No. 1365529 (the "Mark") and is the owner of the registration of the Mark in the United States Patent and Trademark Office; and

WHEREAS, Allposters.com, Inc., a California corporation, having a place of business at 2100 Powell Street, 19th Floor, Emeryville, CA 94610 (the "Assignee"), is desirous of acquiring the Mark and the registration thereof;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign, sell and transfer unto the Assignee all right, title and interest in and to the Mark, together with (i) the registrations of the Mark, (ii) the goodwill of the business symbolized by and associated with the Mark and the registrations thereof, and (iii) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all present or future infringements or dilution of or damage or injury to the Mark or the registrations thereof or such associated goodwill.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement this 10th day of July, 2006.

Prints Plus, Inc.

By: 
Name: ALAN A. MALLOSES
Title: VICE PRESIDENT

Allposters.com, Inc.

By: 
Name: Kevin A. Lucas
Title: Secretary