# OP \$165.00 2376524

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
International Data Group, Inc.		01/23/2007	CORPORATION: MASSACHUSETTS

## **RECEIVING PARTY DATA**

Name:	Recognition Media, LLC
Street Address:	1212 Bath Avenue
Internal Address:	Suite 301
City:	Ashland
State/Country:	KENTUCKY
Postal Code:	41101
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

#### PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2376524	THE INTERNATIONAL ACADEMY OF DIGITAL ARTS AND SCIENCES
Registration Number:	2213184	WEBBIES
Registration Number:	2283297	THE WEBBIES
Registration Number:	2281608	WEBBY
Registration Number:	2128389	THE WEBBY AWARDS
Registration Number:	2368615	WEBBY AWARDS

### CORRESPONDENCE DATA

Fax Number: (973)379-7734

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9733794800

Email: jtaub@budd-larner.com

Correspondent Name: Benjamin G. Taub, James F. Fitzsimmons

Address Line 1: Budd Larner, P.C.

TRADEMARK REEL: 003479 FRAME: 0495

900069141

	ennedy Parkway EW JERSEY 07078-2703	
NAME OF SUBMITTER:	Benjamin G. Taub	
Signature:	/Benjamin G. Taub/	
Date:	02/12/2007	
Total Attachments: 4 source=Recognition Media trademark assignment doc#page1.tif source=Recognition Media trademark assignment doc#page2.tif source=Recognition Media trademark assignment doc#page3.tif source=Recognition Media trademark assignment doc#page4.tif		

#### **EXHIBIT B**

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is dated as of January 23, 2007.

WHEREAS, International Data Group, Inc., a Massachusetts corporation ("<u>Assignor</u>"), having offices at One Exeter Plaza, Boston, Massachusetts 02116 is the owner of the trademarks listed on **Schedule A** (the "Trademarks") and

WHEREAS, Recognition Media, LLC, a Delaware limited liability company ("Assignee"), having its office at 1212 Bath Avenue, Suite 301, Ashland, Kentucky 41101, has acquired all of the right, title and interest in and to certain assets owned by Assignor pursuant to that certain Asset Purchase Agreement by and between Assignor and Assignee dated as of the date hereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, all of its right, title and interest, whether statutory or at common law, in and to the Trademarks, together with all the goodwill of the business symbolized by the Trademarks in the United States and all countries throughout the world, and together with the right to sue and collect damages and/or profits for past infringements of the Trademarks, the intent hereof being to substitute Assignee in the place of Assignor.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States and any other applicable country whose duty it is to record trademark registrations, applications and title thereto, to record the Trademarks and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Assignment.

Assignor further agrees to execute such further documents as may be required to record Assignee as the owner of the Trademarks and registrations and applications herein assigned.

This Assignment may be executed in several counterparts, each of which shall be deemed an original, but all of which together will constitute one and the same instrument.

[Signature page follows]

IN WITNESS WHEREOF, each party has caused this instrument to be signed by a duly authorized representative as of this 23<sup>rd</sup> day of January, 2007.

Assig	nor:
INTE	RNATIONAL DATA GROUP, INC
By:	Name: Title:
Assig	gnee:
REC	OGNITION MEDIA, LLC
By:	
	Name:
	Title:

627687

IN WITNESS WHEREOF, each party has caused this instrument to be signed by a duly authorized representative as of this 23<sup>rd</sup> day of January, 2007.

#### Assignor:

INTERNATIONAL DATA GROUP, INC

Bv

Name: KEUIN C. RRULE

Assignee:

RECOGNITION MEDIA, LLC

Bv:

Name. RODGER BERMAN

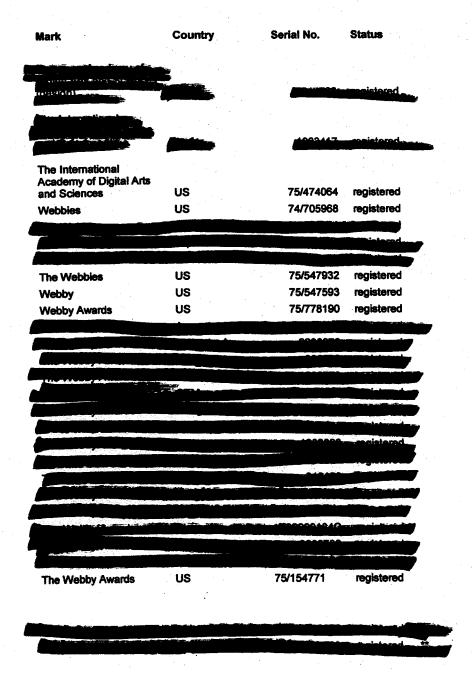
Title: PRESIDENCE

627687

29

# **SCHEDULE A**

# **TRADEMARKS**



<sup>\*</sup> Owned by Computer World Do Brazil assignment will be delivered within 60 days after the Closing

30

627687

TRADEMARK

RECORDED: 02/12/2007

REEL: 003479 FRAME: 0500

<sup>\*\*</sup> Owned by International Data Group France S.A. assignment will be delivered within 60 days after the Closing.