

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
International Data Group, Inc.		01/23/2007	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Recognition Media, LLC		
Street Address:	1212 Bath Avenue		
Internal Address:	Suite 301		
City:	Ashland		
State/Country:	KENTUCKY		
Postal Code:	41101		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2376524	THE INTERNATIONAL ACADEMY OF DIGITAL ARTS AND SCIENCES	
Registration Number:	2213184	WEBBIES	
Registration Number:	2283297	THE WEBBIES	
Registration Number:	2281608	WEBBY	
Registration Number:	2128389	THE WEBBY AWARDS	
Registration Number:	2368615	WEBBY AWARDS	
CORRESPONDENCE DATA			
Fax Number:	(973)379-7734		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	9733794800		
Email:	jtaub@budd-larner.com		
Correspondent Name:	Benjamin G. Taub, James F. Fitzsimmons		
Address Line 1:	Budd Larner, P.C.		

OP \$165.00 2376524

900069141

TRADEMARK
REEL: 003479 FRAME: 0495

Address Line 2: 150 John F. Kennedy Parkway
Address Line 4: Short Hills, NEW JERSEY 07078-2703

NAME OF SUBMITTER: Benjamin G. Taub

Signature: /Benjamin G. Taub/

Date: 02/12/2007

Total Attachments: 4
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EXHIBIT B

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is dated as of January 23, 2007.

WHEREAS, International Data Group, Inc., a Massachusetts corporation ("Assignor"), having offices at One Exeter Plaza, Boston, Massachusetts 02116 is the owner of the trademarks listed on **Schedule A** (the "Trademarks") and

WHEREAS, Recognition Media, LLC, a Delaware limited liability company ("Assignee"), having its office at 1212 Bath Avenue, Suite 301, Ashland, Kentucky 41101, has acquired all of the right, title and interest in and to certain assets owned by Assignor pursuant to that certain Asset Purchase Agreement by and between Assignor and Assignee dated as of the date hereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, all of its right, title and interest, whether statutory or at common law, in and to the Trademarks, together with all the goodwill of the business symbolized by the Trademarks in the United States and all countries throughout the world, and together with the right to sue and collect damages and/or profits for past infringements of the Trademarks, the intent hereof being to substitute Assignee in the place of Assignor.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States and any other applicable country whose duty it is to record trademark registrations, applications and title thereto, to record the Trademarks and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Assignment.

Assignor further agrees to execute such further documents as may be required to record Assignee as the owner of the Trademarks and registrations and applications herein assigned.

This Assignment may be executed in several counterparts, each of which shall be deemed an original, but all of which together will constitute one and the same instrument.

[Signature page follows]

IN WITNESS WHEREOF, each party has caused this instrument to be signed by a duly authorized representative as of this 23rd day of January, 2007.

Assignor:

INTERNATIONAL DATA GROUP, INC.

By: _____
Name:
Title:

Assignee:


RECOGNITION MEDIA, LLC

By: _____
Name:
Title:

IN WITNESS WHEREOF, each party has caused this instrument to be signed by a duly authorized representative as of this 23rd day of January, 2007.


Assignor:

INTERNATIONAL DATA GROUP, INC.

By: 
Name: KEVIN C. RULL
Title: VP BUS OPS & GENERAL COUNSEL

Assignee:

RECOGNITION MEDIA, LLC

By: 
Name: RODER BERMAN
Title: PRESIDENT

SCHEDULE A

TRADEMARKS

Mark	Country	Serial No.	Status
[REDACTED]	[REDACTED]	[REDACTED]	registered
[REDACTED]	[REDACTED]	[REDACTED]	registered
The International Academy of Digital Arts and Sciences	US	75/474064	registered
Webbies	US	74/705968	registered
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
The Webbies	US	75/547932	registered
Webby	US	75/547593	registered
Webby Awards	US	75/778190	registered
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
The Webby Awards	US	75/154771	registered
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

* Owned by Computer World Do Brazil assignment will be delivered within 60 days after the Closing

** Owned by International Data Group France S.A. assignment will be delivered within 60 days after the Closing.