

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Perlier S.p.A.		03/20/2006	CORPORATION: ITALY

RECEIVING PARTY DATA

Name:	Perlier S.r.l.
Street Address:	Corso Monforte 36
City:	Milano
State/Country:	ITALY
Postal Code:	20122
Entity Type:	CORPORATION: ITALY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2036494	

CORRESPONDENCE DATA

Fax Number: (212)218-2200
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-218-2100
 Email: agardiner@fchs.com
 Correspondent Name: Aimee Nassau Gardiner
 Address Line 1: 30 Rockefeller Plaza
 Address Line 2: Fitzpatrick, Cella, Harper & Scinto
 Address Line 4: New York, NEW YORK 10112

ATTORNEY DOCKET NUMBER:	03357.000001
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DOMESTIC REPRESENTATIVE

Name: Aimee Nassau Gardiner
 Address Line 1: 30 Rockefeller Plaza
 Address Line 2: Fitzpatrick, Cella, Harper & Scinto

CH \$40.00 2036494

Address Line 4: New York, NEW YORK 10112

NAME OF SUBMITTER:	Aimee Nassau Gardiner
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Signature:	/aimeenassaugardiner/
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Date:	02/12/2007
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DEED OF ASSIGNMENT

THIS ASSIGNMENT is made the 20 day of March, 2006,

BETWEEN

PERLIER S.p.A.

A joint stock company with registered office at Corso Monforte 36, 20122 Milano,
Italy

(hereinafter called "the Assignor")

of the one part

AND

PERLIER S.r.l.,

an Italian company with registered office at Corso Monforte 36, 20122 Milano, Italy

(hereinafter called "the Assignee")

of the other part

WHEREAS, the Assignor is the registered proprietor in U.S.A. of the following trademarks (hereinafter called "the said trademarks") the particulars whereof are indicated herebelow:

Trademark Registration No. 1350208 NATURAL RECIPES PERLIER

Trademark Registration No. 1865515 WHITE ALMOND

Trademark Registration No. 2036494 DEVICE

Trademark Application No. 76/249400 DEVICE

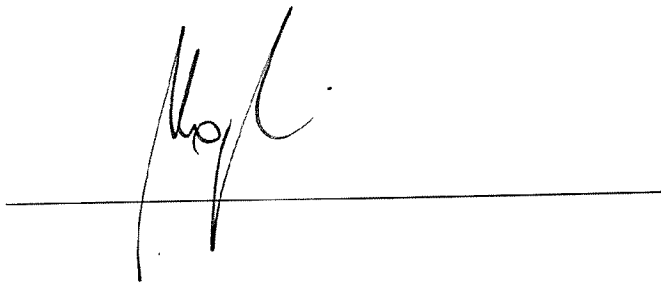
AND WHEREAS the Assignor agreed to transfer all its rights in and to the said trademarks to the Assignee;

AND WHEREAS both the Assignor and the Assignee wish to have the assignment of the said trademarks recorded;

NOW THEREFORE, for good and valuable consideration, the Assignor hereby confirms the transfer to the Assignee with effect as of 1 August, 2005, of all rights, title and interests in and to the said trademarks, together with the goodwill of the business which is symbolized by the said trademarks, with the understanding that the Assignee shall take the necessary steps to record the assignment with the proper Offices and Authorities.

SIGNED for and on behalf of

PERLIER S.p.A.



SIGNED for and on behalf of

PERLIER S.r.l.

