

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
First Check Diagnostics LLC		01/31/2007	LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Inverness Medical Innovations, Inc.		
<b>Street Address:</b>	51 Sawyer Road		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Waltham		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02453		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75047865	FIRST CHECK	
<b>Serial Number:</b>	77085666	FIRST CHECK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(781)647-3939		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	781-314-4062		
<b>Email:</b>	Jean.Maxwell@invmed.com		
<b>Correspondent Name:</b>	Inverness Medical Innovations, Inc.		
<b>Address Line 1:</b>	51 Sawyer Road, Suite 200		
<b>Address Line 2:</b>	Jean M. Maxwell, Trademark Paralegal/Adm		
<b>Address Line 4:</b>	Waltham, MASSACHUSETTS 02453		
<b>ATTORNEY DOCKET NUMBER:</b>	FIRST CHECK 2 MARKS		
<b>NAME OF SUBMITTER:</b>	Jean M. Maxwell		

**CH \$65.00 75047865**

Signature:

/JeanMMaxwell/

Date:

02/12/2007

Total Attachments: 2

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**ASSIGNMENT OF TRADEMARKS**

THIS ASSIGNMENT OF TRADEMARKS is made by First Check Diagnostics LLC, an Arizona limited liability company (the "Assignor").

WHEREAS, Assignor, FCD Acquisition Corp., a Delaware corporation (the "Assignee"), Inverness Medical Innovations, Inc., Steven C. Moak and Kevin J. Gadawski have entered into that certain Asset Purchase Agreement dated as of January 31, 2007, pursuant to which Assignor has agreed to sell to Assignee the Assets, other than the Excluded Assets, as those terms are defined therein (the "FC Assets"); and

WHEREAS, Assignor is the owner of certain registered and unregistered unexpired domestic and foreign trademarks, trademark registrations, trademark applications, trade names, brand names, logos (whether or not registered), including artwork and typeface, certification marks and service marks, and all state trademark registrations and applications therefor, including any extension, modification or renewal of any such registrations or applications and all common law rights in such trademarks, and any right (whether obtained by license or otherwise) to use or Exploit any of the foregoing, in each case including any goodwill associated therewith, including, but not limited to, the foregoing listed on Schedule A annexed hereto and incorporated herein by this reference (collectively, the "Marks"); and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee is desirous of acquiring from Assignor, any and all rights that Assignor may have in and to the Marks, together with the goodwill of the business in connection with which the Marks are used;

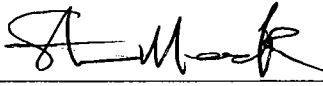
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby assign, sell, grant, and set over unto Assignee all of its right, title and interest in and to all of the Marks, together with the goodwill of the business in connection with which the Marks are used, the same to be held and enjoyed by the Assignee, its successors and assigns to the full extent of the term for which the Marks are valid.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be executed by its duly authorized officer this 31st day of January, 2007.

Attest:

First Check Diagnostics LLC



By: 

Name: Brian W. Cook

Name: Steven C. Moak

Title: Manager

[Seal]



**BRIAN W. COOK**  
Notary Public - Arizona  
Maricopa County  
Expires 07/15/08

## SCHEDULE A

### Registered Trademarks:

- A. U.S. Federal Trademarks: Federal Service Mark for "FIRST CHECK" registered by the U.S. Patent and Trademark Office on December 17, 1996, Registration No. 2,023,956/Serial No. 75/047,865, for "in vitro diagnostic reagents and assays for medical use."
- B. State Trademarks or Trade Names: No State Trade Names on file.

### U.S. Pending Federal Trademark Applications:

Federal trademark application for "FIRST CHECK" filed with the U.S. Patent and Trademark Office on January 18, 2007, Serial No. 77/085,666, Class 05 for "drug tests; home diagnostic testing kits."

### Common Law Trademarks:

- A. FIRST CHECK
- B. Company Logo



- C. "WHEN THE NEED TO KNOW IS NOW"
- D. WORLDWIDE MEDICAL