

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE: | 03/01/2006 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------|----------|----------------|-------------------------------------|
| Upstartle, LLC | | 02/12/2007 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| | |
|-----------------|---------------------------|
| Name: | Google Inc. |
| Street Address: | 1600 Amphitheatre Parkway |
| City: | Mountain View |
| State/Country: | CALIFORNIA |
| Postal Code: | 94043 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------|----------|-----------|
| Serial Number: | 78708480 | UPSTARTLE |
| Serial Number: | 78708491 | WRITELY |

CORRESPONDENCE DATA

Fax Number: (650)618-8571
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (650) 253-0000
 Email: trademarks@google.com
 Correspondent Name: Tu Tsao
 Address Line 1: 1600 Amphitheatre Parkway
 Address Line 4: Mountain View, CALIFORNIA 94043

| | |
|--------------------|------------------------|
| NAME OF SUBMITTER: | Matthew D. Schneller |
| Signature: | /Matthew D. Schneller/ |

CH \$65.00 78708480

Date:

02/12/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the first day of March, 2006, by and between Upstartle, LLC, a Delaware limited liability company (hereinafter "Assignor") and Google Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor has adopted, used, is using and is the owner of the trademarks set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant thereto, including, but not limited to, all common law rights, title and interest, trade name rights and the right to recover for past infringement, in the United States of America and all other countries and jurisdictions of the world in and to said trademarks and applications and registrations thereof (hereinafter collectively referred to as the "Trademarks");

WHEREAS, Assignor has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide, and the goodwill associated with these marks; and

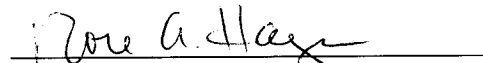
WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide.

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with the goodwill symbolized by said Trademarks.

Executed at Mountain View, California this 12th day of February, 2007.

UPSTARTLE, LLC

By: Google Inc., its sole member



Printed Name Rose Hagan

Senior Trademark Counsel
Title

SCHEDULE A

Trademarks:

UPSTARTLE

United States Serial Number: 78/708,480

WRITELY

United States Serial Number: 78/708,491