

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Minnesota Public Radio | | 02/07/2007 | Non-Profit Corporation: MINNESOTA |
| RECEIVING PARTY DATA | | | |
| Name: | Southern California Public Radio | | |
| Street Address: | 1570 East Colorado Boulevard | | |
| City: | Pasadena | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91106 | | |
| Entity Type: | Non-Profit Corporation: MINNESOTA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78836919 | FM WITH IQ | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (651)686-7111 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 651-686-6633 | | |
| Email: | ljoyce@ip-firm.com | | |
| Correspondent Name: | Linda M. Byrne | | |
| Address Line 1: | 1270 Northland Drive | | |
| Address Line 2: | Suite 390 | | |
| Address Line 4: | St. Paul, MINNESOTA 55120 | | |
| ATTORNEY DOCKET NUMBER: | SCPR.104TM | | |
| NAME OF SUBMITTER: | Linda M. Byrne | | |
| Signature: | /Linda M. Byrne/ | | |

CH \$40.00 78836919

Date:

02/12/2007

Total Attachments: 1

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ASSIGNMENT

WHEREAS, MINNESOTA PUBLIC RADIO, a non-profit corporation organized under the laws of the State of Minnesota, having its principal place of business at 480 Cedar Street, St. Paul, Minnesota 55101 (hereinafter called "Assignor"), is the recorded owner of the following United States Trademark Application (the "Trademark"):

| Trademark | Serial No. | Filing Date |
|------------------|-------------------|--------------------|
| FM WITH IQ | 78/836,919 | March 14, 2006 |

WHEREAS, SOUTHERN CALIFORNIA PUBLIC RADIO, a non-profit corporation organized under the laws of the State of Minnesota, having its principal place of business at 1570 East Colorado Boulevard, Pasadena, California 91106 (hereinafter called "Assignee"), is the appropriate owner of the Trademark;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto Assignee, its successors or assigns, the entire right, title and interest in and to the Trademark and all associated registrations, including all common law trademark or trade name rights in the Trademark, together with the goodwill and other incidents of its business associated with or symbolized by the Trademark.

MINNESOTA PUBLIC RADIO

Date: February 7, 2007 By: Mitzi T Gramling

Name: Mitzi T. Gramling
Title: Associate General Counsel