

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FITZBRADSHAWRACING, L.L.C.		01/31/2007	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	RED BULL GMBH		
Street Address:	Am Brunnen 1		
City:	Fuschl am See		
State/Country:	AUSTRIA		
Postal Code:	A-5330		
Entity Type:	LIMITED LIABILITY COMPANY: AUSTRIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2880040	83	
CORRESPONDENCE DATA			
Fax Number:	(408)864-2044		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	408-266-4700		
Email:	MRG@TechMark.com, MPV@TechMark.com		
Correspondent Name:	TechMark a Law Corporation		
Address Line 1:	4820 Harwood Road, 2nd Floor		
Address Line 2:	Attn: Martin R. Greenstein		
Address Line 4:	San Jose, CALIFORNIA 95124-5273		
ATTORNEY DOCKET NUMBER:	REG 2880040-83_ASSIGNM		
DOMESTIC REPRESENTATIVE			
Name:	Martin R. Greenstein		
Address Line 1:	4820 Harwood Road, 2nd Floor		

OP \$40.00 2880040

Address Line 2: c/o TechMark
Address Line 4: San Jose, CALIFORNIA 95124-5273

NAME OF SUBMITTER:	Martin R. Greenstein
Signature:	/Martin R Greenstein/
Date:	02/12/2007

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, FitzBradshawRacing, L.L.C., a Texas limited liability company, of 1866 E. Keller Pkwy, Suite B, Keller, TX 76248 U.S.A. ("Assignor") is the actual, equitable, legal and record owner, free and clear of all liens, claims or rights of others, of all right, title and interest in and to the trademark **83 (Stylized)**, and U.S. Reg. No. 2,880,040 (copy attached) for registration thereof on the Principal Register of the U.S. Patent and Trademark Office, issued August 31, 2004 (the "Trademark"); and

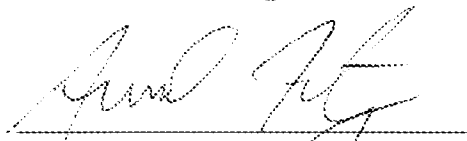
WHEREAS, Assignor has used and is now using the Trademark and now desires to assign all right, title and interest in and to said Trademark, including U.S. Reg. No. 2,880,040, to Assignee as set forth below; and

WHEREAS, RED BULL GMBH, an Austrian limited liability company, of Am Brunnen 1, A-5330 Fuschl am See, Austria ("Assignee"), desires to acquire the entire right, title and interest in and to the Trademark and U.S. Reg. No. 2,880,040, and all common law and other rights therein and attendant thereto (to the exclusion of all others, including Assignor), and has agreed to and does hereby pay good and valuable consideration therefor in the amount of Seven Thousand Two Hundred Dollars (\$7,200.00);


NOW, THEREFORE, for good and valuable consideration as described above, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademark and to U.S. Reg. No. 2,880,040, together with the goodwill of Assignor associated with the use of and symbolized by the Trademark, and any and all causes of action or other rights to file and prosecute administrative or legal actions, past, present and future, to establish or enforce any of such intellectual property rights, including the right to collect damages for infringement. Assignor further agrees that it retains no rights in the Trademark, or in any Trademark which is or could be confusingly similar thereto, the intent and purpose of this Assignment being to fully convey and transfer all such rights to Assignee for motor racing and for all goods and services associated with or related thereto, free and clear of all liens, claims or rights of others, for the quiet and peaceful enjoyment thereof by Assignee, without interference or objection by others.

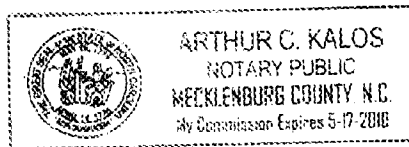
FitzBradshawRacing, L.L.C.

Dated: 31st Day of January, 2007
at Keller, TX
Mooreville, NC


Name: _____
Title: President

Subscribed and sworn to before
me on January 31, 2007


Notary Public



Int. Cl.: 41

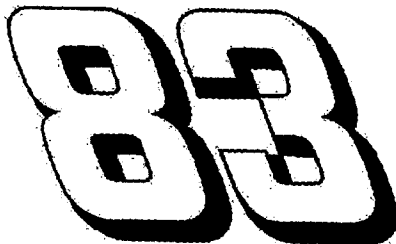
Prior U.S. Cls.: 100, 101, and 107

Reg. No. 2,880,040

United States Patent and Trademark Office

Registered Aug. 31, 2004

SERVICE MARK
PRINCIPAL REGISTER



FITZBRADSHAWRACING, L.L.C. (TEXAS LTD
LIAB CO)
1925 PEARSON LANE
WESTLAKE, TX 76262

RACES AND RELATED EXHIBITIONS, IN CLASS
41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-1-2002; IN COMMERCE 11-1-2002.

FOR: ENTERTAINMENT SERVICES IN THE
NATURE OF CONDUCTING AND SPONSORING
PROFESSIONAL AUTOMOBILE RACES; ENTER-
TAINMENT SERVICES IN THE NATURE OF PAR-
TICIPATING IN PROFESSIONAL AUTOMOBILE

SN 76-435,871, FILED 7-31-2002.

DAVID ELTON, EXAMINING ATTORNEY