

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	11/19/2003

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GENNY S.p.A.		11/19/2003	JOINT STOCK COMPANY: ITALY

RECEIVING PARTY DATA

Name:	PRADA INDUSTRIAL S.p.A.
Street Address:	Via Antonio Fogazzaro 28
City:	Milano
State/Country:	ITALY
Postal Code:	20135
Entity Type:	Societe par actions: ITALY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1477760	GENNY

CORRESPONDENCE DATA

Fax Number: (866)728-9820
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 703-610-6100
 Email: boxip@hhlaw.com
 Correspondent Name: Timothy J. Lyden
 Address Line 1: 8300 Greensboro Drive, Suite 1100
 Address Line 2: Box Intellectual Property
 Address Line 4: McLean, VIRGINIA 22102

ATTORNEY DOCKET NUMBER: 082062-00247

DOMESTIC REPRESENTATIVE

CH \$40.00 1477760

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Timothy J. Lyden

Signature:

/Timothy J. Lyden/

Date:

02/13/2007

Total Attachments: 1
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CERTIFICATE

I, the undersigned, Giancarlo Adami, Notary Public in Torino, Italy, having examined a Deed of Merger by Giovan Battista Cirianni Notary Public in Arezzo concerning the company PRADA INDUSTRIAL S.p.A., with registered address at Via Antonio Fogazzaro 28, 20135 MILANO, Italy, as well as an Excerpt from the Register of Commerce of Torino, Italy, concerning the Italian company PRADA S.p.A., with registered address at Via Antonio Fogazzaro 28, 20135 MILANO, Italy,

do hereby declare and certify as follows:

- 1) By Deed of Merger dated 19 November, 2003, drawn up by Giovan Battista Cirianni, Notary Public in Arezzo, docket no. 137885, GENNY S.p.A., with registered address Via L. Albertini 12, ANCONA, Italy, merged with and into PRADA INDUSTRIAL S.p.A. with registered address at Via Antonio Fogazzaro 28, 20135 MILANO, Italy;
- 2) By Deed of Merger dated 25 November, 2003, drawn up by Francesco Cavallone, Notary Public in Milano, docket no. 194157, PRADA INDUSTRIAL S.p.A. with registered address at Via Antonio Fogazzaro 28, 20135 MILANO, Italy merged with and into G.M.D. S.r.l., with registered address at Via Antonio Fogazzaro 28, 20135 MILANO, Italy which, on the same date, changed its name to PRADA S.p.A., with registered address at Via Antonio Fogazzaro 28, 20135 MILANO, Italy,

Torino, 9 febbraio 2007

NOTAIO
Giancarlo ADAMI
Cogn. Arezzo 27 131.03.05.96 ca.
TORINO

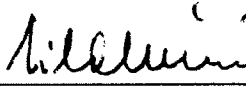
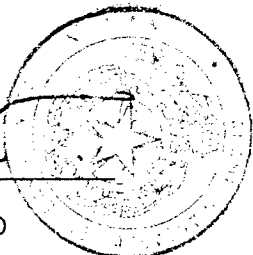
SEAL

CERTIFICATO

Io sottoscritto, Dott. Giancarlo Adami, Notaio in Torino, Italia, esaminati l'Atto di Fusione redatto da Giovan Battista Cirianni, Notaio in Arezzo, relativo alla società PRADA INDUSTRIAL S.p.A., con sede legale in Via Antonio Fogazzaro 28, 20135 MILANO, Italia, e l'estratto dal Registro delle Imprese di Torino, Italia, relativo alla società italiana PRADA S.p.A., con sede legale in Via Antonio Fogazzaro 28, 20135 MILANO, Italia,

dichiaro e certifico quanto segue:

- 1) con Atto di fusione in data 19 Novembre 2003, a rogito notaio Giovan Battista Cirianni in Arezzo rep. n. 137885, GENNY S.p.A., con sede legale in Via L. Albertini 12, ANCONA, Italia si è fusa in PRADA INDUSTRIAL S.p.A. con sede legale in Via Antonio Fogazzaro 28, 20135 MILANO, Italia;
- 2) con Atto di fusione in data 25 Novembre 2003, a rogito notaio Francesco Cavallone in Milano rep. n. 194157, PRADA INDUSTRIAL S.p.A. con sede legale in Via Antonio Fogazzaro 28, 20135 MILANO, Italia si è fusa in G.M.D. S.r.l., con sede legale in Via Antonio Fogazzaro 28, 20135 MILANO, Italia che, alla medesima data, ha variato la propria denominazione sociale in PRADA S.p.A., con sede legale in Via Antonio Fogazzaro 28, 20135 MILANO, Italia.



NOTARY PUBLIC / NOTAIO