

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
G.M.D. S.r.l.		11/25/2003	Societa a Responsabilita Limitata: ITALY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PRADA S.p.A.		
<b>Street Address:</b>	Via Antonio Fogazzaro 28		
<b>City:</b>	Milano		
<b>State/Country:</b>	ITALY		
<b>Postal Code:</b>	20135		
<b>Entity Type:</b>	Societe par actions: ITALY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1477760	GENNY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(866)728-9820		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	7036106100		
<b>Email:</b>	boxip@hhlaw.com		
<b>Correspondent Name:</b>	Timothy J. Lyden		
<b>Address Line 1:</b>	8300 Greensboro Drive, Suite 1100		
<b>Address Line 2:</b>	Box Intellectual Property		
<b>Address Line 4:</b>	McLean, VIRGINIA 22102		
<b>ATTORNEY DOCKET NUMBER:</b>	082062-0247		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			

CH \$40.00 1477760

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Timothy J. Lyden

Signature:

/Timothy J. Lyden/

Date:

02/13/2007

Total Attachments: 1  
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**CERTIFICATE**

I, the undersigned, Giancarlo Adami, Notary Public in Torino, Italy, having examined a Deed of Merger by Giovan Battista Cirianni Notary Public in Arezzo concerning the company PRADA INDUSTRIAL S.p.A., with registered address at Via Antonio Fogazzaro 28, 20135 MILANO, Italy, as well as an Excerpt from the Register of Commerce of Torino, Italy, concerning the Italian company PRADA S.p.A., with registered address at Via Antonio Fogazzaro 28, 20135 MILANO, Italy,

**do hereby declare and certify as follows:**

- 1) By Deed of Merger dated 19 November, 2003, drawn up by Giovan Battista Cirianni, Notary Public in Arezzo, docket no. 137885, GENNY S.p.A., with registered address Via L. Albertini 12, ANCONA, Italy, merged with and into PRADA INDUSTRIAL S.p.A. with registered address at Via Antonio Fogazzaro 28, 20135 MILANO, Italy;
- 2) By Deed of Merger dated 25 November, 2003, drawn up by Francesco Cavallone, Notary Public in Milano, docket no. 194157, PRADA INDUSTRIAL S.p.A. with registered address at Via Antonio Fogazzaro 28, 20135 MILANO, Italy merged with and into G.M.D. S.r.l., with registered address at Via Antonio Fogazzaro 28, 20135 MILANO, Italy which, on the same date, changed its name to PRADA S.p.A., with registered address at Via Antonio Fogazzaro 28, 20135 MILANO, Italy,

Torino, 9 febbraio 2007

NOTAIO  
Giancarlo ADAMI  
Cogn. Arezzo 27.11.03.05.96 ca.  
TORINO

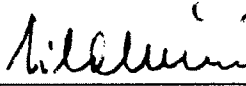
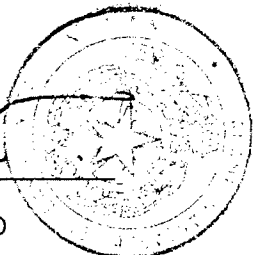
SEAL

**CERTIFICATO**

Io sottoscritto, Dott. Giancarlo Adami, Notaio in Torino, Italia, esaminati l'Atto di Fusione redatto da Giovan Battista Cirianni, Notaio in Arezzo, relativo alla società PRADA INDUSTRIAL S.p.A., con sede legale in Via Antonio Fogazzaro 28, 20135 MILANO, Italia, e l'estratto dal Registro delle Imprese di Torino, Italia, relativo alla società italiana PRADA S.p.A., con sede legale in Via Antonio Fogazzaro 28, 20135 MILANO, Italia,

**dichiaro e certifico quanto segue:**

- 1) con Atto di fusione in data 19 Novembre 2003, a rogito notaio Giovan Battista Cirianni in Arezzo rep. n. 137885, GENNY S.p.A., con sede legale in Via L. Albertini 12, ANCONA, Italia si è fusa in PRADA INDUSTRIAL S.p.A. con sede legale in Via Antonio Fogazzaro 28, 20135 MILANO, Italia;
- 2) con Atto di fusione in data 25 Novembre 2003, a rogito notaio Francesco Cavallone in Milano rep. n. 194157, PRADA INDUSTRIAL S.p.A. con sede legale in Via Antonio Fogazzaro 28, 20135 MILANO, Italia si è fusa in G.M.D. S.r.l., con sede legale in Via Antonio Fogazzaro 28, 20135 MILANO, Italia che, alla medesima data, ha variato la propria denominazione sociale in PRADA S.p.A., con sede legale in Via Antonio Fogazzaro 28, 20135 MILANO, Italia.

  
  
NOTARY PUBLIC / NOTAIO